



MAPUA
MALAYAN COLLEGES
LAGUNA



**CENTER FOR LEARNING
AND INFORMATION RESOURCES**
MAPUA MCL

2nd Term, A.Y. 2025 - 2026

STATISTICS REPORT

E.T. Yuchengco College of Business (ETYCB)

Borrowing Transaction Count

10 STUDENTS
1.32%

Low usage; physical materials are underutilized.



Book-A-Seat

276 STUDENTS
36.32%

Highest usage; strong demand for study spaces.



Roving Reference

49 STUDENTS
6.45%

Low usage; limited engagement with assistance services.



Grammarly

27 OUT OF **123** STUDENTS
21.95%

Moderate usage; opportunity to expand digital writing support.



Cybersearch

5 STUDENTS
0.66%

Very low usage, indicating minimal demand.



Book-A-Librarian

9 STUDENT
1.18%

Low usage; limited preference for consultation services.



OVERALL

ETYCB students primarily utilize Book A Seat, with the highest usage observed in the ACT program, followed by AIS and HM. Some programs such as ACT and AIS also show moderate engagement in assistance services, while MKT stands out for high Grammarly usage, indicating reliance on digital tools. However, several programs (e.g., FM, IA, OM) show little to no engagement across most services. Overall, while study space usage is evident in selected programs, there is a need to improve awareness and consistent utilization of research, consultation, and digital services across all programs.



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STATISTICS REPORT

Accountancy

Borrowing Transaction Count

6 STUDENTS

3.05%

Low usage; some use of physical resources.



Book-A-Seat

94 STUDENTS

47.72%

Highest usage; strong reliance on study spaces.



Roving Reference

21 STUDENTS

10.66%

Moderate usage; some need for assistance.



Book-A-Librarian

1 STUDENT

0.51%

Very low usage; minimal consultation engagement.



Cybersearch

5 STUDENTS

2.54%

Very low usage, indicating minimal demand.



OVERALL

Students rely heavily on study spaces, with some engagement in assistance and borrowing services. However, digital tools are not utilized, indicating a need to promote writing and online resources.





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STATISTICS REPORT

Accounting Information System

Book-A-Seat



24 STUDENTS

44.44%

Highest usage; reliance on study spaces.

Borrowing Transaction Count

1 STUDENTS

1.85%

Low usage; minimal use of physical materials.



Roving Reference



5 STUDENTS

9.26%

Moderate usage; some engagement with assistance.



OVERALL

Students show strong use of study spaces and moderate use of assistance services, but limited engagement in other services suggests the need to expand awareness of library resources.



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STATISTICS REPORT

Hotel Management

Book-A-Seat



44 STUDENTS

42.31%

High usage; students rely on study spaces.

Borrowing Transaction Count

1 STUDENT

0.96%

Very low usage; minimal borrowing activity.



Roving Reference



1 STUDENTS

0.96%

Very low usage; minimal assistance engagement.



OVERALL

Students primarily use study spaces, with minimal use of other services. This suggests a space-focused behavior and the need to promote academic support services.



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STATISTICS REPORT

Marketing



OVERALL

No usage of physical services, but very high Grammarly usage indicates reliance on digital tools. This suggests an opportunity to link digital services with other library resources.



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STATISTICS REPORT

Tourism Management

Borrowing Transaction Count

10 STUDENTS
0.83%

Very low usage; minimal borrowing activity.



Book-A-Seat

43 STUDENTS
35.83%

High usage; students utilize study spaces.



Roving Reference

49 STUDENTS
6.45%

Low usage; limited engagement with assistance services.



Grammarly

6 OUT OF **44** STUDENTS
13.64%

Low usage; limited engagement with digital tools.



Book-A-Librarian

1 STUDENT
0.83%

Very low usage; minimal consultation engagement.



OVERALL

Students utilize study spaces, with some engagement in assistance and minimal use of digital tools. However, broader services remain underutilized, suggesting the need for enhanced promotion of library support services.

