



MAPUA
MALAYAN COLLEGES
LAGUNA



**CENTER FOR LEARNING
AND INFORMATION RESOURCES**
MAPUA MCL

3rd Term, A.Y. 2025 - 2026

STATISTICS REPORT

E.T. Yuchengco College of Business (ETYCB)

Online Document Delivery Service

2 STUDENT



**DOCUMENT
REQUEST**

Book-A-Seat



332 STUDENTS

**SEATS
RESERVED**

Roving Reference



82
**ROVING REFERENCE
CATERED**

Grammarly

56
**SERVICE
REQUESTS**



Borrowing Transaction Count

42 STUDENTS

1 FACULTY



**BOOKS
BORROWED**

Book-A-Librarian



1
**SESSION
CONDUCTED**



3rd Term, A.Y. 2025 - 2026

STATISTICS REPORT

E.T. Yuchengco College of Business (ETYCB)

Online Document Delivery Service

2 STUDENTS
0.29%

Very low usage, indicating minimal demand for the digital document delivery service. Increased awareness and promotion may encourage future use.



DOCUMENT
REQUEST

Book-A-Seat

332 RESERVATION
COUNT
47.56%

Highest usage, indicating strong demand for physical study spaces. This highlights the importance of maintaining comfortable, accessible, and conducive areas for studying.



SEATS
RESERVED

Roving Reference

82 STUDENTS
11.75%

Moderate usage, indicating some engagement with librarian assistance and reference support. Continued promotion may help sustain and increase utilization.



ROVING
REFERENCE
CATERED

Grammarly

56 STUDENTS
8.02%

Low usage, indicating limited adoption of the digital writing support tool. Orientation, demonstrations, and training may help increase awareness and utilization.



SERVICE
REQUESTS

Borrowing Transaction Count

42 STUDENTS
6.02%

Low usage, indicating limited use of physical library materials. Promoting available collections and borrowing services may encourage greater utilization.



BOOKS
BORROWED

Book-A-Librarian

1 STUDENT
0.14%

Very low usage, indicating minimal demand for one-on-one librarian consultations. Increased promotion and awareness may encourage students to utilize the service.



SESSIONS
CONDUCTED

OVERALL

ETYCB students primarily utilize Book A Seat, with the highest usage observed in the ACT program, followed by AIS and HM. Some programs such as ACT and AIS also show moderate engagement in assistance services, while MKT stands out for high Grammarly usage, indicating reliance on digital tools. However, several programs (e.g., FM, IA, OM) show little to no engagement across most services. Overall, while study space usage is evident in selected programs, there is a need to improve awareness and consistent utilization of research, consultation, and digital services across all programs.





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STATISTICS REPORT

Accountancy

Book-A-Seat

123 STUDENTS
65.08%

Highest usage, reflecting very strong demand for physical study spaces. This emphasizes the importance of maintaining accessible, comfortable, and conducive areas for studying.



Grammarly

9 STUDENTS

4.76%

Very low usage, indicating limited adoption of the digital writing support tool. Orientation, demonstrations, and training may help increase awareness and usage.



Roving Reference

20 STUDENTS
10.58%

Moderate usage, indicating some engagement with librarian assistance and one-on-one support. Continued promotion may help sustain and increase utilization.



Book-A-Librarian

19 STUDENTS
10.05%

Moderate usage, indicating some demand for specialized librarian consultations. Continued promotion may encourage greater utilization of personalized assistance.



Borrowing Transaction Count

36 STUDENTS
19.05%

Moderate usage, indicating a notable reliance on physical library materials. Continued promotion of the library collection may further encourage borrowing.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – ACT is heavily driven by physical study space reservations, strong one-on-one support, active digital writing tool adoption, and moderate material borrowing, while specialized consultations and online platforms experience under utilization.



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STATISTICS REPORT

Accounting Information System

Book-A-Seat

24 STUDENTS
50%

Highest usage, reflecting strong demand for physical study spaces. This emphasizes the importance of maintaining accessible, comfortable, and conducive areas for studying.



Grammarly

3 STUDENTS

6.25%

Low usage, indicating limited adoption of the digital writing support tool. Orientation, demonstrations, and training may help increase awareness and usage.



Roving Reference

2 STUDENTS
4.17%

Very low usage, indicating limited preference for one-on-one librarian assistance. Further promotion may help increase utilization.



Book-A-Librarian

18 STUDENTS
37.5%

High usage, indicating strong demand for specialized librarian consultations and personalized assistance. Continued availability and promotion may further support student needs.



Online Document Delivery Service

2 STUDENTS
4.17%

Very low usage, indicating minimal utilization of online document requests. Increased awareness and promotion may encourage future use.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – AIS is heavily driven by physical space reservations and specialized consultations via Book A Seat and Book A Librarian, while physical borrowing, digital platforms, and online services experience minimal to complete underutilization.





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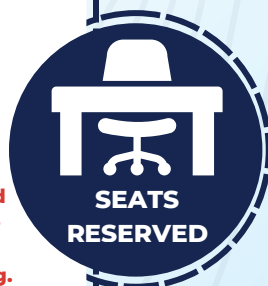
STATISTICS REPORT

**Business Administration
Major in Financial Management**

Book-A-Seat

39 STUDENTS
57.35%

Highest usage, reflecting very strong demand for physical study spaces. This highlights the importance of maintaining accessible, comfortable, and conducive areas for studying.



Grammarly

10 STUDENTS
14.71%

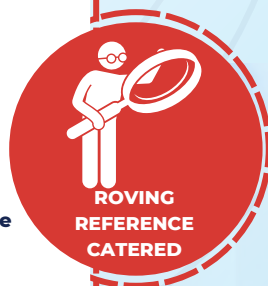
Moderate usage, indicating active adoption of the digital writing support tool. Continued promotion and access may further strengthen utilization.



Roving Reference

1 STUDENT
1.47%

Very low usage, indicating minimal preference for one-on-one librarian assistance. Further promotion may help increase utilization.



Book-A-Librarian

1 STUDENT
1.47%

Very low usage, indicating minimal demand for specialized librarian consultations. Increased awareness and promotion may encourage students to utilize the service.



Borrowing Transaction Count

3 STUDENTS
4.41%

Very low usage, indicating limited reliance on physical library materials. Promoting available collections and borrowing services may encourage greater use.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – Financial Management is heavily driven by physical study space reservations and moderate adoption of digital writing tools, while material borrowing, online platforms, and specialized consultations experience minimal to complete under utilization.





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STATISTICS REPORT

Hospitality Management

Book-A-Seat

78 STUDENTS

81.25%

Highest usage, reflecting overwhelmingly strong demand for physical study spaces. This highlights the importance of maintaining accessible, comfortable, and conducive areas for studying.

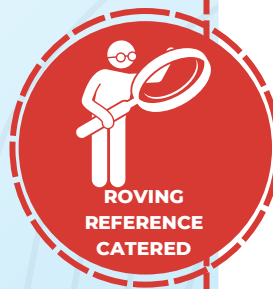


Roving Reference

1 STUDENT

2.08%

Very low usage, indicating minimal engagement with librarian assistance and one-on-one reference support. Further promotion may help increase utilization.



Grammarly

9 STUDENTS

18.75%

Moderate usage, indicating active adoption and demand for the digital writing support tool. Continued promotion and access may further strengthen utilization.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – HM is heavily driven by physical study space reservations and moderate adoption of digital writing tools, while material borrowing, online platforms, and specialized consultations experience complete underutilization.





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STATISTICS REPORT

Business Analytics with Artificial Intelligence

Book-A-Seat

1 STUDENT
7.14%

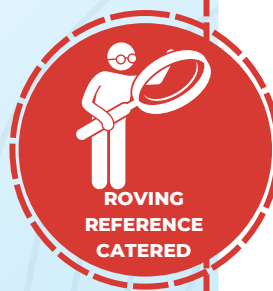
Very low usage, indicating minimal demand for physical study spaces among the recorded users.



Roving Reference

13 STUDENTS
92.86%

Highest usage, indicating very strong engagement with librarian assistance and a strong preference for one-on-one reference support. This emphasizes the importance of accessible librarian assistance for students.



Grammarly

1 STUDENT
7.14%

Very low usage, indicating limited adoption of the digital writing support tool. Orientation and demonstrations may help increase awareness and utilization.



OVERALL

Engagement is very minimal, with only slight borrowing activity. This indicates low awareness, requiring targeted outreach and service promotion.



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STATISTICS REPORT

Marketing

Book-A-Seat

18 STUDENTS
23.08%

Moderate usage, indicating a notable demand for physical study spaces. Maintaining accessible and conducive study areas may support continued student engagement.



Grammarly

18 STUDENTS
37.50%

High usage, indicating strong adoption and reliance on digital writing support tools. Continued access and promotion may further strengthen utilization.



Roving Reference

39 STUDENTS
81.25%

Highest usage, indicating very strong engagement with librarian assistance and reference support. This suggests that students highly value accessible librarian assistance.



Book-A-Librarian

15 STUDENTS
31.25%

High usage, indicating strong demand for specialized librarian consultations and personalized assistance. Continued availability and promotion may further support student needs.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – Marketing is primarily driven by digital writing tools and specialized consultations, while physical material borrowing, online delivery, and cyber search services experience complete underutilization.



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STATISTICS REPORT

Business Administration

Major in Operations Management

Book-A-Seat

57 STUDENTS
55.88%

Highest usage, reflecting strong demand for physical study spaces. This highlights the importance of maintaining accessible, comfortable, and conducive areas for studying.



Grammarly

1 STUDENT
0.98%

Very low usage, indicating limited adoption of the digital writing support tool. Orientation, demonstrations, and training may help increase awareness and usage.



Roving Reference

26 STUDENTS
25.49%

High usage, indicating strong engagement with one-on-one librarian assistance and reference support. Continued availability and promotion may help sustain this level of utilization.



Book-A-Librarian

1 STUDENT
0.98%

Very low usage, indicating minimal demand for specialized librarian consultations. Increased awareness and promotion may encourage students to utilize personalized assistance.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – Operations Management is strongly driven by physical study space reservations and active one-on-one support interactions, while material borrowing, online platforms, and specialized digital tools experience minimal to complete under utilization.





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STATISTICS REPORT

Tourism Management

Book-A-Seat

38 STUDENTS
32.48%

Moderate usage, reflecting steady demand for physical study spaces. Maintaining accessible and conducive study areas may support continued student engagement.



Grammarly

6 STUDENTS
5.13%

Very low usage, indicating limited adoption or demand for the digital writing support tool. Orientation and demonstrations may help increase awareness and usage.



Roving Reference

82 STUDENTS
70.09%

Highest usage, indicating exceptionally strong engagement with one-on-one librarian assistance. This suggests that students highly value direct reference and support services.



Book-A-Librarian

28 STUDENTS
23.93%

Moderate usage, indicating active preference for specialized librarian consultations. Continued availability and promotion may further encourage utilization.



OVERALL

Student engagement within the E.T. Yuchengco College of Business – Tourism Management is heavily driven by one-on-one support interactions and physical study space reservations, while material borrowing, online platforms, and specialized consultations experience minimal to complete under utilization.