

BACHELOR OF ARTS IN COMMUNICATION

List of Course Reference

		ACCESSION NUMBER	TYPE	NO. OF COPIES (with PR/MARF)	AUTHOR	COPYRIGHT	TITLE	EDITION	PUBLISHER	COUNTRY OF PUBLICATION	DOI	ISBN	SUPPLIER (FOR LIBRARIANS)
<i>Year</i>	<i>Term</i>	<i>Course Code</i>					<i>Course Title</i>						
1	1	COMM100					INTRODUCTION TO COMMUNICATION						
	1	PR # 3000004900	PRINT	1	Liu, Shuang; Volcic, Zala; Gallois, Cindy	2023	Introducing Intercultural Communication Global Cultures and Contexts	Fourth Edition	SAGE Publishing Ltd.	USA		9781529778755	LIBRI
	2												
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1	2	COMM101					INTRODUCTION TO COMMUNICATION MEDIA						
	1	Acc # 00014004	PRINT	1	Pyles, Damiana Gibbons	2023	Literacy and Identity through streaming media : kids, teens, and representation on Netflix		Routledge	United Kingdom		9781032009766	F&J
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1	2	COMM103					COMMUNICATION, CULTURE, AND SOCIETY						
	1	Acc # 00014004	PRINT	1	Pyles, Damiana Gibbons	2023	Literacy and Identity through streaming media : kids, teens, and representation on Netflix		Routledge	United Kingdom		9781032009766	F&J
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1	3	COMM122					BROADCASTING PRINCIPLES AND PRACTICES						
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1	3	COMM131P					VOICE AND DICTION						
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1	3	COMM121					JOURNALISM PRINCIPLES AND PRACTICES						
	1	Acc # 00014003	PRINT	1	Richards, Alex	2023	Foundations of data and digital journalism		Routledge	United Kingdom		9781032017747	F&J
	2	PR # 3000004900	PRINT	1	Houston, Brant	2023	Changing models for Journalism: reinventing the newsroom		Routledge	United Kingdom		9780765645951	F&J
	3	Wiley Subscription	E-BOOK	15	Luengo	2021	News Media Innovation Reconsidered: Ethics and Values in a Creative Reconstruction of Journalism		Wiley	USA	https://bookshelf.vitalsource.com/reader/books/9781119706502	9781119706502	Wiley
	4												
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2	1	COMM144					NEWSWRITING						
	1	PR # 3000005702; PO # 1000004277	PRINT	1	Warner, Alonso	2024	Introduction to Journalism		Alexis Press	USA		9798891612181	F&J
	2	PR # 3000005702; PO # 1000004277	PRINT	1	Allan, Haden	2024	Online News	First Edition	Random Publications	USA		9789357517751	F&J
	3	Wiley Subscription	E-BOOK	15	Seib	2021	Information at War: Journalism, Disinformation, and Modern Warfare		Wiley	USA	https://bookshelf.vitalsource.com/reader/books/9781509548583	9781509548583	Wiley
	4	Wiley Subscription	E-BOOK	15	Dvorkin	2021	Trusting the News in a Digital Age: Toward a "New" News Literacy		Wiley	USA	https://bookshelf.vitalsource.com/reader/books/9781119714408	9781119714408	Wiley
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2	1	COMM123					ADVERTISING PRINCIPLES AND PRACTICES						

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2	2	COMM105					COMMUNICATION PLANNING							
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2	2	COMM107					COMMUNICATION RESEARCH 1							
	1	PR # 3000005706; PO # 1000004193	PRINT	1	Edited by Cyr, Jennifer; Goodman, Sara Wallace	2024	Doing Good Qualitative Research		Oxford University Press	United Kingdom		9780197633144	Fastbooks	
	2	Acc # 00014004	PRINT	1	Pyles, Damiana Gibbons	2023	Literacy and Identity through streaming media : kids, teens, and representation on Netflix		Routledge	United Kingdom		9781032009766	F&J	
	3	PR # 3000004900	PRINT	1	Rose, Gillian	2023	Visual Methodologies: An Introduction to Researching with Visual Materials	Fifth edition	SAGE Publications Ltd	USA		9781529767193	Belview	
	4													
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2	3	COMM137					COMMUNICATION RESEARCH 2							
	1	PR # 3000005702; PO # 1000004277	PRINT	1	Warner, Alonso	2024	Communication Research Methods		Alexis Press			9798891612150	F&J	
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2	3	COMM137L					COMMUNICATION RESEARCH 2 (LABORATORY)							
	1	PR # 3000005702; PO # 1000004277	PRINT	1	Warner, Alonso	2024	Communication Research Methods		Alexis Press			9798891612150	F&J	
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2	3	COMM112					RISK, DISASTER, AND HUMANITARIAN COMMUNICATION							
	1	PR # 3000003903; PO # 1000003231	PRINT	1	Ulmer, Robert R.; Sellnow, Timothy L.; Seeger, Matthew W.	2023	Effective crisis communication: moving from crisis to opportunity		Sage	USA		9781071852392	IBC	
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2	3	COMMELEC01					COMMUNICATION ELECTIVE 1							
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