

BACHELOR OF ATRS IN COMMUNICATION								
List Course Reference								
Course Codes	Copyright Year	Acquisition Details	Title	Authors	Edition	Publisher	DOI	ISBN
COMM123 ; COMM124	2025	PR # 3000008012; PO # 1000005356	Journalism and Social Media	Mitchell, Jeffrey	First Edition ▾	Ed-Tech Press ▾		9781836594246
COMM165 - 3/5; COMM 142 - 2/4; COMM 123 - 1/5;	2024	Acc # 00014354	Applied Screenwriting: How to Write True Scripts for Creative and Commercial Video	Martin, Carey	n/a ▾	Routledge ▾		9781032531052
COMM144	2024	Acc # 00014391	Introduction to Journalism	Warner, Alonso	n/a ▾	Alexis Press ▾		9798891612181
COMM137 / COMM137L	2024	Acc # 00013449	Communication Research Methods	Warner, Alonso	n/a ▾	Alexis Press ▾		9798891612150
COMM132P	2024	Acc # 00014411	Visual Communication and photo journalism	Sharma, Ajay Kumar	First Edition ▾	Paradise Press ▾		9789395577939
COMM144	2024	Acc # 00014396	Online News	Allan, Haden	First Edition ▾	Random Publications ▾		9789357517751
COMM102	2024	Acc # 00014393	Introducing Communication Theory: Analysis and Application	West, Richard	n/a ▾	McGraw-Hill ▾		9781266856983
COMM135P; COMM125P	2024	Acc # 00012663	Film Art: an introduction	Brodwell, David; Thompson, Kristin; Smith, Jeff	n/a ▾	McGraw-Hill ▾		9781265205478
COMM165; COMM142; COMM123	2024	Acc # 00014354	Applied Screenwriting: How to Write True Scripts for Creative and Commercial Video	Martin, Carey	.M378 ▾	Routledge ▾		9781032531052
COMM107; COMM200-1; COMM200-2; COMM200-3;	2024	PR # 3000005706; PO # 1000004193	Doing Good Qualitative Research	Edited by Cyr, Jennifer; Goodman, Sara Wallace	n/a ▾	Oxford University Press ▾		9780197633144
COMM106	2023	Acc # 00014492	Media Management	Fernandes, Albert	n/a ▾	Discovery Publishing Hou... ▾		9788196284732
COMM113	2023	Acc # 00014452	Knowledge Management: Theory and Practice	Yates, Pearl	Y373	Clanrye International ▾		9781647263300
COMM100; COMM102	2023	Acc # 00014465	Introducing Intercultural Communication Global Cultures and Context	Liu, Shuang; Volcic, Zala; Gallois, Cindy	Fourth Edition ▾	SAGE Publishing Ltd. ▾		9781529778755
COMM107; COMM200-1; COMM200-2; COMM200-3;	2023	Acc # 00014464	Visual Methodologies: An Introduction to Researching with Visual Materials	Rose, Gillian	5th ▾	SAGE Publishing Ltd. ▾		9781529767193
COMM152	2023	Acc # 00012666	olitical communication: an introduction for crisis time	Davis, Aeron	2nd ▾	Polity Press ▾		9781509557059
COMM165; COMM163; COMM124;	2023	Acc # 00014279	Creative Writing for dummies	Hamand, Maggie	2nd ▾	John & Wiley Sons, Inc. ▾		9781394196661
COMM112; COMM200-1; COMM200-2; COMM200-3;	2023	Acc # 00014339	Effective crisis communication: moving from crisis to opportunity	Ulmer, Robert R.; Sellnow, Timothy L; Seeger, Matthew W.	n/a ▾	Sage ▾		9781071852392
COMM125P	2023	Acc # 00014267	Secrets of Screen Acting	Tucker, Patrick	Fourth Edition ▾	Routledge ▾		9781032356969
COMM102; COMM124; COMM200-1; COMM200-3;	2023	Acc # 00013985	Strategic Social Media as Activism: Repression, Resistance, Rebellion, Reform	Edited by Wallace, Adrienne A.; Luttrell, Regina	n/a ▾	Routledge ▾		9781032272184
COMM125P	2023	Acc # 00014269	Film Music	Lampl, Kenneth	n/a ▾	Routledge ▾		9781032267456
COMM125P	2023	Acc # 00014269	Film Music	Lampl, Kenneth	n/a ▾	Routledge ▾		9781032267456
COMM121	2023	Acc # 00014003	Foundations of data and digital journalism	Richards, Alex	n/a ▾	Routledge ▾		9781032017747
COMM200-1; COMM200-2; COMM200-3; COMM200-3; COMM101, COMM107; COMM103	2023	Acc # 00014004	Literacy and Identity through streaming media : kids, teens, and representation on Netflix	Pyles, Damiana Gibbons	n/a ▾	Routledge ▾		9781032009766
COMM121	2023	Acc # 00014491	Changing models for Journalism: reinventing the newsroom	Houston, Brant	n/a ▾	Routledge ▾		9780765645951
COMM153	2023	Acc # 00013983	Communication and Human Rights: Towards Communicative Justice	Hamelink, Cees J.	n/a ▾	Polity Press ▾		9780745649849
COMM104	2022	Taylor and Francis Purchased	The Media Studies Toolkit	Newman, Michael Z.	n/a ▾	Taylor and Francis Purcha... ▾	https://www.taylorfrancis.com/books/mono/10.4324/9781003007708/media-studies-toolkit-michael-newman?context=ubx&refid=fa096f6e-5278-4222-9cbb-e4e08ebb91d3	9781003007708
COMM142	2022	Taylor and Francis Purchased	Integrated Marketing Communication: Advertising and Promotion in a Digital	Juska, Jerome M.	n/a ▾	Taylor and Francis Purcha... ▾	https://www.taylorfrancis.com/books/mono/10.4324/9780367443382/integrated-marketing-communication-jerome-juska?context=ubx&refid=02fff05c-30a1-417c-85ba-b6cefdc0c2c	9780367443382