



● NARRATIVE REPORT ●



BACHELOR OF ARTS IN COMMUNICATION

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LIBRARY HOURS AND LOCATIONS



LIBRARY HOURS

Tuesday, Wednesday, Thursday, Friday &
Saturday

7:00 AM to 6:00 PM - CLIR Einstein

Tuesday, Wednesday, Friday & Saturday

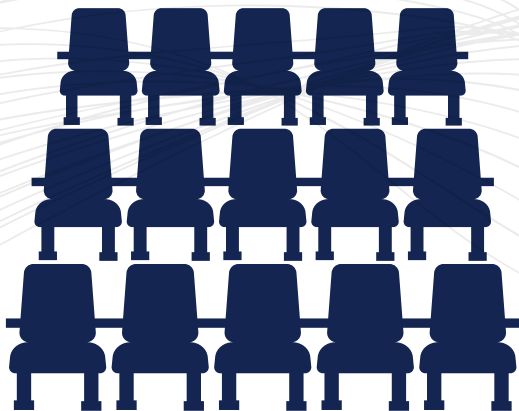
7:00 AM to 5:00 PM - CLIR Rizal

LOCATIONS

2nd floor, Einstein Building

3rd floor, Rizal Building

SEATING CAPACITY



CLIR EINSTEIN

170 seats

540.58 sq. m.

CLIR RIZAL

150 seats

295.93 sq. m.

MAPÚA MCL CLIR SERVICES



BOOK RENEWAL AND RESERVATION

A service that allows library users with current loaned books to renew at the circulation desk or online through their library account in WebOPAC.



RECOMMEND-A-PURCHASE

A service that enables library users to propose recommendations for new titles to the current collection of resources.



MAPÚA MCL CLIR SERVICES

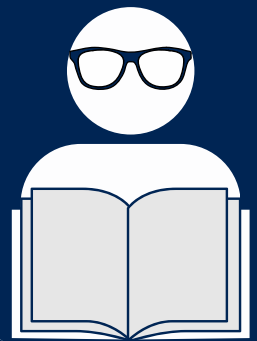


BOOK-A-SEAT SERVICE

Finding the perfect study spot is now easier than ever with MMCL CLIR's Book-a-seat Service. This convenient service allows you to reserve a seat in the library, ensuring a dedicated space and a comfortable and focused environment for your academic endeavors.

CLIR LIAISON

CLIR liaisons are also involved in activities such as developing collections to support the teaching, learning, and research needs of the students and faculty, introducing public available resources or open access materials for additional reference, serving as the department contact person when they have library-related questions, communicating changes in library services and resources, and sending announcements about library services and relevant programs or events to the community, as well as making sure that CLIR has an expansive database that isn't out of date.



MAPÚA MCL CLIR SERVICES



BOOK-A-LIBRARIAN

A service that allows library users to schedule an appointment for a library orientation on available resources and services and training related to subscribed e-resources.

CONNECT WITH CORA

A service that allows library users to inquire about resource accessibility and how to utilize services. Users can connect through CLIR webpage and MCL CLIR Facebook page from Monday to Saturday 7am to 5pm.



MAPÚA MCL CLIR SERVICES



BOOK SCANNING SERVICE

A service that allows library users to request for scanning of book chapters and other print materials.



ONLINE DOCUMENT DELIVERY SERVICE

A service that enables users to access information sources remotely and guides them in maximizing the utilization of the resource collection.





LIBRARY SERVICES RELEVANT TO THE NEEDS OF THE PROGRAM

CLIR exists to support the teaching, research and extension functions of MMCL. Its goal is to maximize the accessibility of the resources and provide online services for research and digital learning support. CLIR provides various services like in support to users' needs to information studies, such as the types and kinds of resources there is and what constitutes them, they may book a session with a librarian through the Book-A-Librarian service to provide guided virtual tours of any of resources, searching strategies, and citation managers.

A chat reference service called CORA or CLIR Online Reference Assistant where users can ask questions on how to access their resources and how to avail themselves of their services is provided from Monday to Saturday, 7:00AM to 5:00PM through CLIR webpage and/or Facebook page.

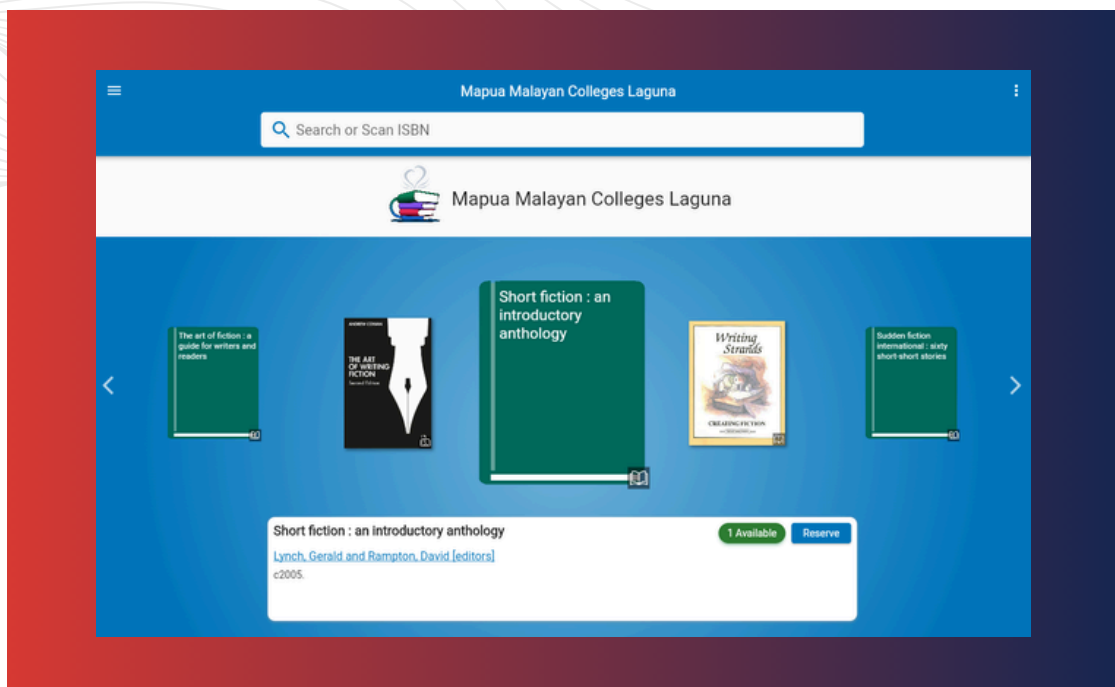
Lastly, in assistance to library users through provision of access to e-copies of theses, e-journals, and scanned copy of book chapters Online Document Delivery Service or ODDS is available.

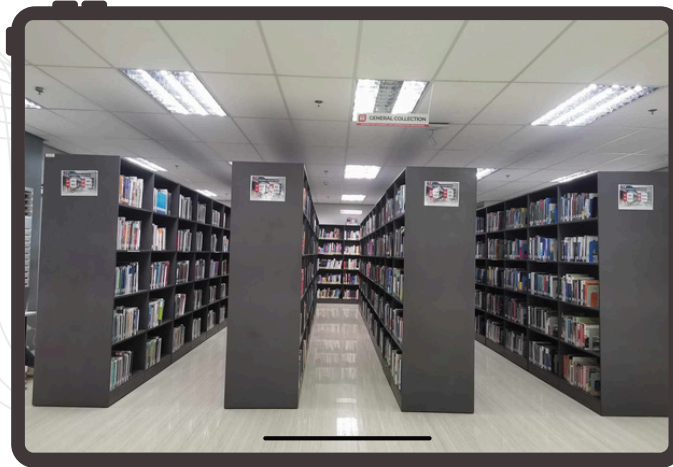
MAPÚA MCL CLIR RESOURCES

The Center for Learning and Information Resources (CLIR) is committed to supporting Mapúa Malayan Colleges Laguna's (MMCL) dedication to quality education. We will achieve this by providing a comprehensive collection of electronic resources designed to be a powerful tool for your academic success.

SEARCH THE AVAILABLE PRINT COLLECTION THROUGH WEB OPAC

OPAC stands for Online Public Access Catalog. Through WebOPAC library users may search the available print books, theses and soon e-journals. It is also a platform where library users can login to their library account for reserving, renewing and monitoring borrowed books and fines.





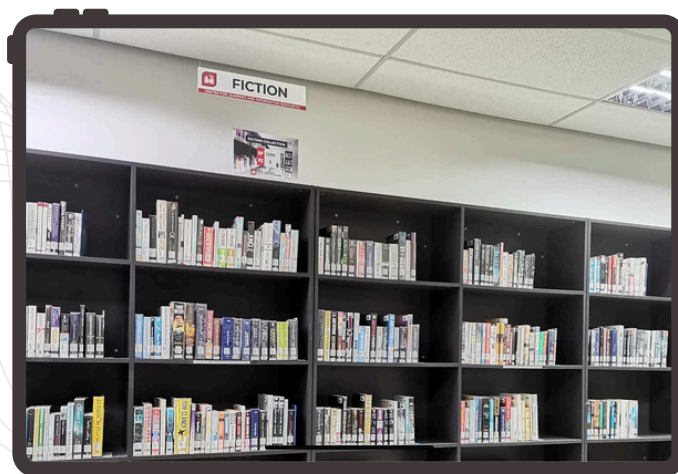
GENERAL COLLECTION

The General Circulation Collection is located in CLIR-Einstein. The collection is composed of books in varied subject areas supporting both the basic and professional courses from the different program offerings of Mapua Malayan Colleges Laguna.



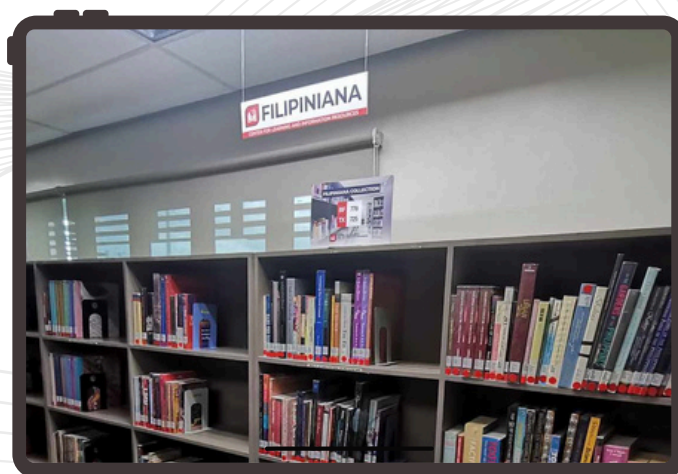
REFERENCE COLLECTION

These collections are intended for quick consultation and finding information rather than cover-to-cover reading. These typically include encyclopedias, dictionaries, atlases, almanacs, and handbooks on various subjects.



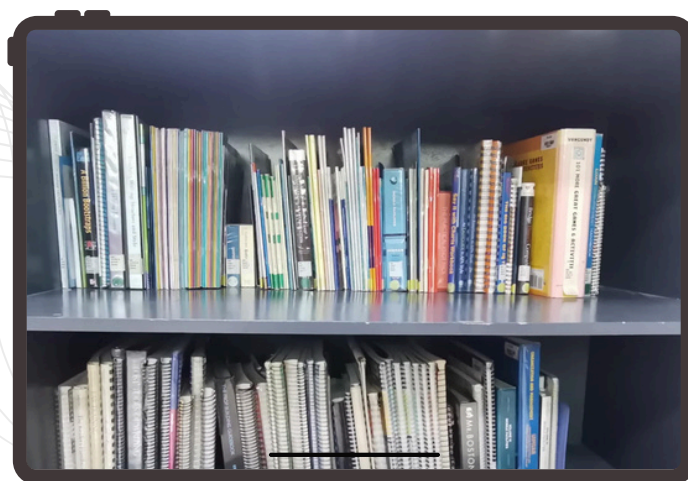
FICTION COLLECTION

This collection is a library dedicated to creative writing, including novels, short stories, plays, and poetry. These works are not intended to be factual accounts and explore themes and stories through imagination. This collection allows patrons to borrow books for enjoyment and personal reading.



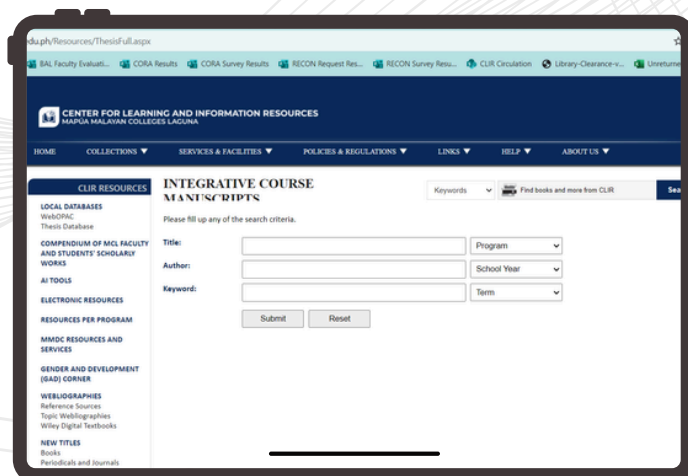
FILIPINIANA COLLECTION

The collection is composed of local print books supporting most of the basic courses and some professional courses from the different programs offered by Mapua Malayan Colleges Laguna.



RESERVE COLLECTION

Placed in the counter area of CLIR-Einstein. The collection is composed of books suggested as references by faculty members for the different courses and books considered as in-demand by the library staff based on circulation history.



INTEGRATIVE COURSE MANUSCRIPTS

A collection of research studies conducted by MMCL students from all programs. It is available online and can be requested through the Online Document Delivery Service.



MAPÚA MCL CLIR E-BOOKS



BRITANNICA ACADEMIC

A rich combination of the venerable Encyclopedia Britannica, academic magazines and periodicals provides a variety of reliable resources designed to meet the research and productivity requirements of colleges and academic libraries.

C&E PUBLISHED E-BOOKS

The world's leading digital content platform, providing secure delivery of e-textbooks accessible through Vital Source Explore platform using the MCL Blackboard account.





MAPÚA MCL CLIR E-BOOKS



CENGAGE E-TEXTBOOKS

Cengage leads to affordable learning: digital learning platforms, and unlimited access to Higher Education E-textbooks. It is accessible through Vital Source Explore platform using the MCL Blackboard account.

PEARSON E-TEXTBOOKS

Pearson E-textbooks offer flexible and affordable digital learning solutions for higher education. It can be accessed through Vital Source Explore platform using the MCL Blackboard account.





MAPÚA MCL CLIR E-BOOKS



Taylor & Francis

TAYLOR & FRANCIS SELECTED E-BOOK

Taylor & Francis eBooks is a single destination platform with eBooks in science, technology, engineering, medical, humanities and social science.

WILEY DIGITAL TEXTBOOKS

An extensive collection of over 17,000 textbooks across 10 subject areas. It can be accessed through Vital Source Explore platform using the MCL Blackboard account.





MAPÚA MCL CLIR E-BOOKS



ScienceDirect

SCIENCEDIRECT E-JOURNALS

Science Direct provides numerous research articles, journals, and scientific and medical publications. Also, it provides abstract to full-text access to more than 24 subject areas, which may help students and faculty members with their research and other academic activities.

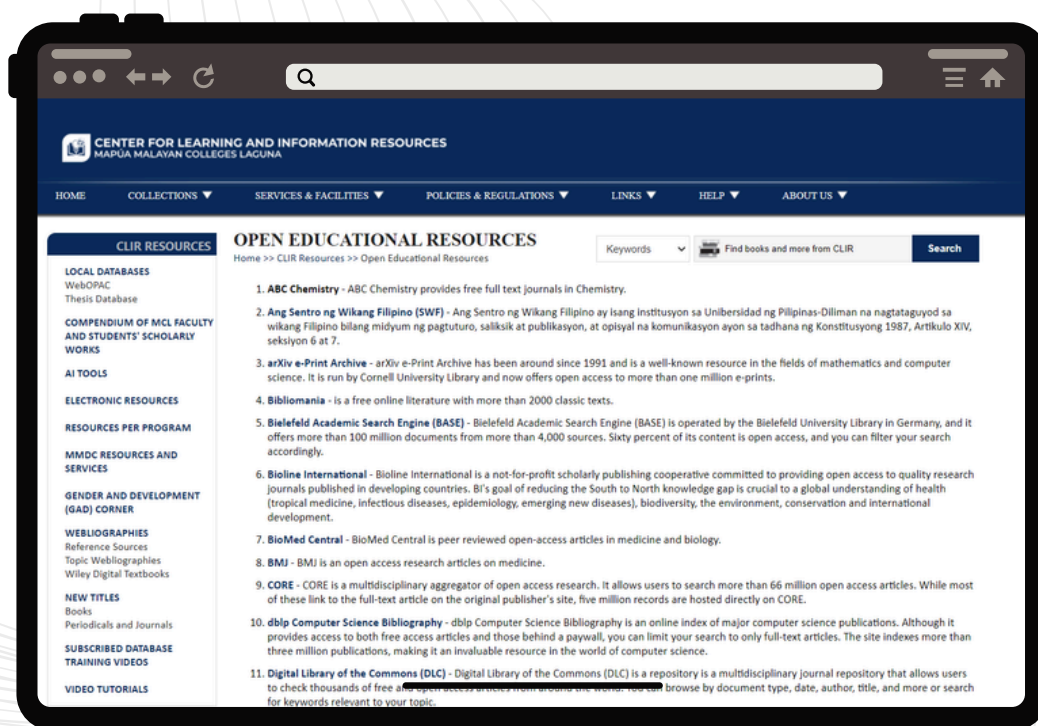
PHILIPPINE E-JOURNALS

This platform promotes research done by Filipinos under different academic disciplines such as Science, Engineering, and Humanities.





OPEN EDUCATIONAL RESOURCES



Mapua MCL CLIR offers Open Educational Resources (OERs) to support your studies! These openly available resources encompass a variety of formats, including textbooks, eBooks, e-journals, and websites. This diverse collection provides students with a great learning experience and empowers them to access high-quality educational materials at no cost.

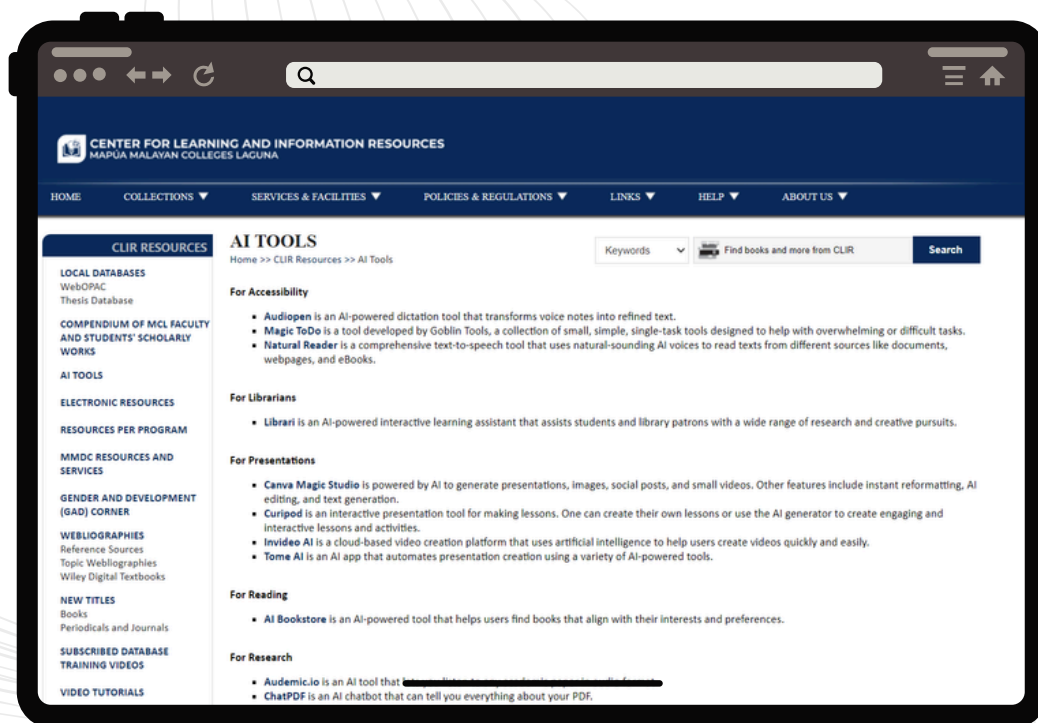
SCAN THE QR CODE



TO ACCESS
OPEN EDUCATIONAL RESOURCES



ARTIFICIAL INTELLIGENCE (AI TOOLS)



AI tools are revolutionizing education by offering a diverse range of tools that empower students, educators, researchers, and librarians. These tools tackle various learning needs, from efficiently finding information and creating content to comprehending complex topics and crafting engaging lessons or presentations. Some of AI tools include Audiopen, Magic ToDo, Natural Reader, Librari, Canva Magic Studio, Curipod, Invideo AI, and Tome AI.

SCAN THE QR CODE



TO ACCESS AI TOOLS

CENTER FOR LEARNING AND INFORMATION RESOURCES

MAPIA MALAYAN COLLEGES LAGUNA

COLLECTIONS ▼ SERVICES & FACILITIES ▼ POLICIES & REGULATIONS ▼ LINKS ▼ HELP ▼ ABOUT US ▼

CLIR RESOURCES

DATABASES

PAC Database

REPOSITORY OF MCL FACULTY STUDENTS' SCHOLARLY WORKS

TOOLS

ELECTRONIC RESOURCES

RESOURCES PER PROGRAM

LIBRARY RESOURCES AND SERVICES

TECHNICAL SUPPORT AND DEVELOPMENT CORNER

BIBLIOGRAPHIES

Reference Sources

Weblogographies

Digital Textbooks

TITLES

Periodicals and Journals

UNSUBSCRIBED DATABASE

TRAINING VIDEOS

ASK US

CONNECT WITH CORNA

Name, Program and Year Level

Start Chat

Book A Seat

ONLINE SERVICES

Book a Librarian

Connect with CLIR Staff via Email

Book a meeting room

Request a Book

Request a Service

Request a Computer

Request a Printer

Request a Projector

Request a TV

Request a Sound System

View Online Services

Keywords Find books, videos, magazines and more from CLIR SUBMIT

NEWS & EVENTS

Guidelines for CLIR Users Participating in LF2F Classes
[click here to view... \[more\]](#)

MCL CLIR Celebrates 86th National Book Week Amidst Online Learning Setting
[Click here to view... \[more\]](#)

ANNOUNCEMENTS

Advisory on the Enrollment of Current MCL Senior High School Students for the Second Semester, S.Y. 2020-2021
[Click here to view... \[more\]](#)

Calendar of Enrollment Activities for Current Students for the Second Semester of S.Y. 2020-2021 (SHS)
[Click here to view... \[more\]](#)

CLIR will celebrate National Book Week 2020!

SCAN THE QR CODE



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MAPÚA MCL CLIR FACILITIES

CLIR ZONES



INDIVIDUAL STUDY ZONE (CLIR-EINSTEIN)

An individual study zone is specifically designed for quiet, focused study by a single person. This zone minimizes distractions and prioritizes an environment conducive to concentrated learning—this space is for silent phones, laptops, headphones, and devices.

MAPÚA MCL CLIR FACILITIES

CLIR ZONES

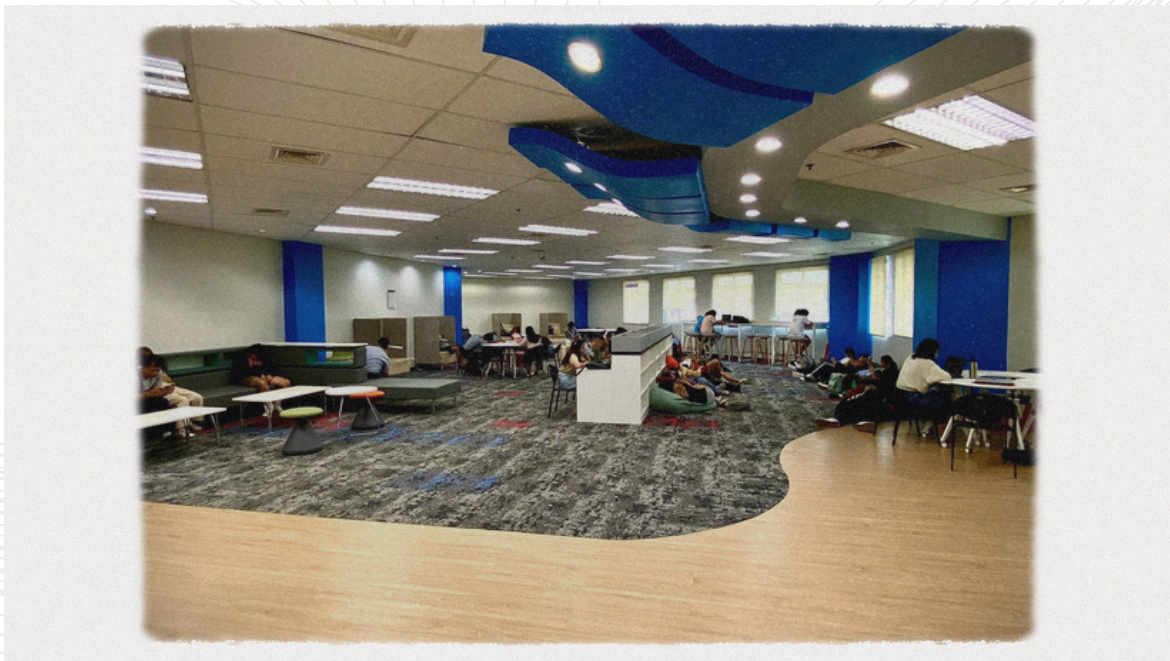


COLLABORATIVE LEARNING ZONE (CLIR-EINSTEIN)

This well-lit space features a mix of round, rectangular, and drafting tables with comfortable chairs, perfect for group brainstorming, group study, focused teamwork, small group conversations, and individuals who seek ambient noise when studying. This inviting area fosters creative thinking and productive collaboration.

MAPÚA MCL CLIR FACILITIES

MMCL CLIR ZONES



SOCIAL LEARNING ZONE (CLIR-RIZAL)

A social learning zone in a library is a designated area that encourages collaborative learning and group study. Unlike silent study zones, these spaces allow for discussion and interaction. They might be equipped with Bean bags, Desk with Plant box, Trapezoid Folding Table, Hexagon Ottoman, etc. to help brainstorming and teamwork. This environment is ideal for students working on group projects, studying for presentations, or discussing course material with classmates. While some noise is expected, libraries typically have guidelines for maintaining a respectful volume level within these zones.

MAPÚA MCL CLIR FACILITIES

DISCUSSION ROOM (CLIR-RIZAL)



Libraries are stereotyped as places for complete silence but not for today's generation. CLIR recognizes the value of collaborative learning and created a dedicated discussion room at CLIR-Rizal to meet users' needs. Equipped with an LCD TV and HDMI cable, this space is perfect for group study sessions, brainstorming discussions, and even tutorials. It also offers a flexible environment for conducting interviews and meetings.

The discussion room is open Monday to Saturday, 8:00 AM to 4:00 PM, and may accommodate at least four and a maximum of ten. It is available first come, first served with a maximum of two hours per group.

MAPÚA MCL CLIR FACILITIES

CYBER SEARCH AREA (CLIR-EINSTEIN)



MAC computers specifically designated for internet access. These computers are available for all library users for their research.

SCAN THE QR CODE



TO USE THIS SPACE

MAPÚA MCL CLIR FACILITIES

SECURITY GATE

A security gate in a library is a technological checkpoint typically positioned at the exit. It uses sensors to detect library materials that have not been properly checked out. When an un-checked item passes through the gate, it triggers an alarm to alert staff and potentially prevent theft of library resources.



CHARGING STATIONS

A charging station is a designated area where patrons can recharge their electronic devices, typically laptops, phones, and tablets. These stations provide access to power outlets. Located in the Individual Study Zone and Collaborative Learning Zone.



FACULTY'S PARTICIPATION IN BOOK SELECTION

MANILA INTERNATIONAL BOOK FAIR



Updating the collection through acquisition is done with the faculty members and program chairs. At every Manila International Book Fair (MIBF), the program chair and faculty they assign are accompanied by the librarians in the selection process. Librarians prepare a Title Inventory file and provide it to each program, which will guide them in selecting titles for courses that need more numbers.

Faculty's Participation in Book Selection



MAPUA
MALAYAN COLLEGES
LAGUNA

Revision No. **04**
Revision Date: **September 05, 2018**

MATERIAL ACQUISITION RECOMMENDATION FORM

IMPORTANT INFORMATION

- THIS FORM SHALL BE FILLED OUT BY THE REQUESTER AFTER THE CLIR BOOK AND NON-BOOK REQUEST FORM HAS BEEN DULY APPROVED BY THE CLIR DIRECTOR.

REQUESTED BY: Eva Marie M. Pedregosa-Program Chair		COLLEGE / SHS: CAS	PROGRAM / TRACK: BA COMM	MAR # 1732-CAS-BA COMM
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COURSE CODE	AUTHOR(S)	TITLE	PUBLISHER	DATE PUBLISHED	ISBN #	MATERIAL TYPE*	QTY	PR. No.
COMM123 ; COMM144	Jeffrey Mitchell	Journalism and mass communication	Edtech Press	2025	9781836597148	Book	1	
COMM123 ; COMM124	Jeffrey Mitchell	Journalism and Social Media	Edtech Press	2025	9781836594246	Book	1	

* Material type could either be "P" for all print materials (e.g. books, magazines, etc.) or "NP" for non-print materials (e.g. CDs, DVDs, etc.)

PREPARED BY: *[Signature]* **LADY DIANA M. SANTIAGO**
CLIR / DATE
(Director Signature)

RECOMMENDED BY: *[Signature]* **JOY S. HOFIENA**
DEAN/PRINCIPAL / DATE **15 JAN 2026**

APPROVED BY: *[Signature]* **ENGR. MARIBEL G. SONGSONG**
VP FOR ACADEMIC AFFAIRS / DATE

Copy: (1) Center for Learning and Information Resources FORM CLIR-605A

THIS FORM IS AVAILABLE AT THE CENTER FOR LEARNING AND INFORMATION RESOURCES.



MAPUA
MALAYAN COLLEGES
LAGUNA

Revision No. **03**
Revision Date: **August 15, 2018**

CLIR BOOK & NON- BOOK REQUEST FORM

IMPORTANT INFORMATION

- THIS FORM SHALL BE USED BY COLLEGE AND SHS FOR REQUESTING BOOK AND NON-BOOK MATERIALS.
- THIS FORM SHALL BE FILLED OUT BY CLIR STAFF IF REQUEST IS MADE FROM BOOK FAIR OR THE BOOK WAS SENT BY SUPPLIER AFTER SELECTION PROCESS.

NAME / POSITION: Eva Marie M. Pedregosa-Program Chair		COLLEGE / SHS: CAS	PROGRAM / TRACK: BA COMM	DATE: January 7, 2025
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COURSE CODE	AUTHOR (S)/EDITOR (S)	TITLE	PUBLISHER	DATE PUB / FREQUENCY	ISBN / ISSN	MATERIAL TYPE	QTY	WITH BUDGET	W/OUT BUDGET	REMARKS
COMM123 ; COMM144	Jeffrey Mitchell	Journalism and mass communication	Edtech Press	2025	9781836597148	Book	1	✓		
COMM123 ; COMM124	Jeffrey Mitchell	Journalism and Social Media	Edtech Press	2025	9781836594246	Book	1	✓		

Remarks (Write justification if request is one without budget; NA if not applicable)

ENDORSED BY: *[Signature]* **EVA MARIE M. PEDREGOSA**
PROGRAM CHAIR / CLUSTER COORDINATOR / DATE **Jan 14, 2024**

RECOMMENDED BY: *[Signature]* **JOY S. HOFIENA**
COLLEGE DEAN / SHS PRINCIPAL / DATE **15 JAN 2026**

APPROVED BY: *[Signature]* **LADY DIANA M. SANTIAGO**
CLIR DIRECTOR / DATE

THIS FORM IS AVAILABLE AT THE CENTER FOR LEARNING AND INFORMATION RESOURCES.

Faculty's Participation in Book Selection



MAPUA
MALAYAN COLLEGES
LAGUNA

Revision No. 04
Revision Date: September 05, 2018

MATERIAL ACQUISITION RECOMMENDATION FORM

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REQUESTED BY: <u>Eva Marie M. Pedregosa-Program Chair</u>	COLLEGE / SHS: <u>CAS</u>	PROGRAM / TRACK: <u>BA COMM</u>	MAR # <u>1738-CAS-BA COMM</u>
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COURSE CODE	AUTHOR(S)	TITLE	PUBLISHER	DATE PUBLISHED	ISBN #	MATERIAL TYPE*	QTY	PR. No.
COMM101, COMM122	Brandon James	Introduction to Broadcasting	Alexis Press, LLC	2024	9796891612167	Book	1	
COMM153, COMM112, COMM103, COMM154, COMM152, COMM111	Edited by: Mohamad Saifudin Mohamad Saleh et.al.	Sustainability Communication Across Asia: Fundamental Principles, Digital Strategies, and Community Engagement	Routledge	2023	9781032314196	Book	1	
COMM153, COMM112, COMM200S	Edited By: Terry D. Royce et.al.	Cross-Cultural Crisis Negotiations: International Perspectives	Routledge	2025	9780367337070	Book	1	
COMM135P, COMM122, COMM125P	Stephen Price, JR.	Single Camera Video: From Pre-to Postproduction	Routledge	2025	9780367445584	Book	1	
COMM100, COMM153, COMM103	Judith N. Martin, Thomas K. Nakayama	Intercultural Communication in Contexts	McGrawHill	2025	9781265181499	Book	1	
COMM153, COMM103	Judith N. Martin, Thomas K. Nakayama	Experiencing Intercultural Communication: An Introduction	McGrawHill	2025	9781265182311	Book	1	
COMM160, COMM131P	Erik Palmer	"Well Spoken Teaching Speaking to All Students"	Routledge	2025	9781032757575	Book	1	
COMM163	Kristen B. Neuschel and Ann Marie Rasmussen	Writing with Research: A Practical Guide	Routledge	2025	9781032909011	Book	1	

* Material type could either be "P" for all print materials (e.g. books, magazines, etc.) or "NP" for non-print materials (e.g. CDs, DVDs, etc.)

PREPARED BY: Lady Diana M. Santiago
CLIR / DATE
(Director Signature)

RECOMMENDED BY: Joy G. Hofileña
DEAN/PRINCIPAL / DATE
15 JAN 2026

APPROVED BY: Engr. Maribel G. Songsong
VP FOR ACADEMIC AFFAIRS / DATE
Jan. 27, 2026

Copy: (1) Center for Learning and Information Resources FORM CLIR-005A

THIS FORM IS AVAILABLE AT THE CENTER FOR LEARNING AND INFORMATION RESOURCES.



MAPUA
MALAYAN COLLEGES
LAGUNA

Revision No. 03
Revision Date: August 15, 2018

CLIR BOOK & NON- BOOK REQUEST FORM

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1738-CAS-BA - CLIR

NAME / POSITION: <u>Eva Marie M. Pedregosa-Program Chair</u>	COLLEGE / SHS: <u>CAS</u>	PROGRAM / TRACK: <u>BA COMM</u>	DATE: <u>January 8, 2026</u>
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COURSE CODE	AUTHOR (S)/EDITOR (S)	TITLE	PUBLISHER	DATE PUB / FREQUENCY	ISBN / ISSN	MATERIAL TYPE	QTY	WITH BUDGET	W/OUT BUDGET	REMARKS
COMM101, COMM122	Brandon James	Introduction to Broadcasting	Alexis Press, LLC	2024	9796891612167	Book	1	✓		
COMM153, COMM112, COMM103, COMM154, COMM152, COMM111	Edited by: Mohamad Saifudin Mohamad Saleh et.al.	Sustainability Communication Across Asia: Fundamental Principles, Digital Strategies, and Community Engagement	Routledge	2023	9781032314196	Book	1	✓		
COMM153, COMM112, COMM200S	Edited By: Terry D. Royce et.al.	Cross-Cultural Crisis Negotiations: International Perspectives	Routledge	2025	9780367337070	Book	1	✓		
COMM135P, COMM122, COMM125P	Stephen Price, JR.	Single Camera Video: From Pre-to Postproduction	Routledge	2025	9780367445584	Book	1	✓		
COMM100, COMM153, COMM103	Judith N. Martin et.al.	Intercultural Communication in Contexts	McGrawHill	2025	9781265181499	Book	1	✓		
COMM153, COMM103	Judith N. Martin et.al.	Experiencing Intercultural Communication: An Introduction	McGrawHill	2025	9781265182311	Book	1	✓		
COMM160, COMM131P	Erik Palmer	"Well Spoken Teaching Speaking to All Students"	Routledge	2025	9781032757575	Book	1	✓		
COMM163	Kristen B. Neuschel et.al.	Writing with Research: A Practical Guide	Routledge	2025	9781032909011	Book	1	✓		

Remarks (Write justification if request is one without budget; NA if not applicable)

ENDORSED BY: Eva Marie M. Pedregosa
PROGRAM CHAIR / CLUSTER COORDINATOR / DATE

RECOMMENDED BY: Joy G. Hofileña
COLLEGE DEAN / SHS PRINCIPAL / DATE
15 JAN 2026

APPROVED BY: Lady Diana M. Santiago
CLIR DIRECTOR / DATE

Faculty's Participation in Book Selection



Revision No. 04
 Revision Date: September 05, 2018

MATERIAL ACQUISITION RECOMMENDATION FORM

IMPORTANT INFORMATION

- THIS FORM SHALL BE FILLED OUT BY THE REQUESTER AFTER THE CLIR BOOK AND NON-BOOK REQUEST FORM HAS BEEN DULY APPROVED BY THE CLIR DIRECTOR.

REQUESTED BY: <u>Eva Marie M. Pedregosa-Program Chair</u>	COLLEGE / SHS: <u>CAS</u>	PROGRAM / TRACK: <u>BA COMM</u>	MAR # <u>1739-CAS-BA COMM</u>
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COURSE CODE	AUTHOR(S)	TITLE	PUBLISHER	DATE PUBLISHED	ISBN #	MATERIAL TYPE*	QTY	PR. No.
COMM135P, COMM122, COMM121	Armando Hoffman	Field Reporting	Alexis Press, LLC	2024	9798891612204	Book	1	
COMM100	Kory Floyd	Communication Matters: 2025 Release	McGraw-Hill	2025	9781265025557	Book	1	

* Material type could either be "P" for all print materials (e.g. books, magazines, etc.) or "NP" for non-print materials (e.g. CDs, DVDs, etc.)

PREPARED BY: Lady Diana M. Santiago Jan. 14, 2026
 CLIR / DATE
 (Director Signature)

RECOMMENDED BY: Joy G. Hofileña
 DEAN / PRINCIPAL / DATE
15 JAN 2026

APPROVED BY: Engr. Maribel G. Songsong Jan. 27, 2026
 VP FOR ACADEMIC AFFAIRS / DATE

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Revision No. 03
 Revision Date: August 15, 2018

CLIR BOOK & NON- BOOK REQUEST FORM

IMPORTANT INFORMATION

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1739-CAS-BA COMM

NAME / POSITION: <u>Eva Marie M. Pedregosa-Program Chair</u>	COLLEGE / SHS: <u>CAS</u>	PROGRAM / TRACK: <u>BA COMM</u>	DATE: <u>January 8, 2026</u>
--	---------------------------	---------------------------------	------------------------------

COURSE CODE	AUTHOR (S)/EDITOR (S)	TITLE	PUBLISHER	DATE PUR / FREQUENCY	ISBN / ISSN	MATERIAL TYPE	QTY	WITH BUDGET	W/OUT BUDGET	REMARKS
COMM135P, COMM122, COMM121	Armando Hoffman	Field Reporting	Alexis Press, LLC	2024	9798891612204	Book	1	✓		
COMM100	Kory Floyd	Communication Matters: 2025 Release	McGraw-Hill	2025	9781265025557	Book	1	✓		

Remarks (Write justification if request is one without budget; NA if not applicable)

ENDORSED BY: Eva Marie M. Pedregosa Jan 14, 2026
 PROGRAM CHAIR / CLUSTER COORDINATOR / DATE

RECOMMENDED BY: Joy G. Hofileña 15 JAN 2026
 COLLEGE DEAN / SHS PRINCIPAL / DATE

APPROVED BY: Lady Diana M. Santiago Jan 14, 2026
 CLIR DIRECTOR / DATE

CLIR-057-01

REFERRAL LETTER REQUEST



September 21, 2023

Kimberly Ann O. Soria
Chief Librarian
Mapua University
Intramuros, Manila

Dear Ms./Mrs. Soria,

This is to request from your good office to please allow the following students listed below:

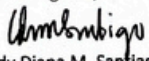
1. Platino, Angelica Gabrielle, G.
2. Luzaran, Jean Annika, C.
3. Dando, Johanna Krishna, C.
4. Siervo, Stefanie Martha, O.
5. Mahiya, Hal Mari, A.

To make use of your library facilities and resources for their research about Psychology related to behavior, mental health, and social relations, to look for any references. They need to gather more literature and references for the completion of their research.

Rest assured that our students will comply with your library policies and regulations.

We shall be grateful for any assistance you will extend to them.

Warm regards,


Lady Diana M. Santiago
CLIR-Library Officer

Received by: 
Angelica Gabrielle G. Platino
9/15/2023

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   MapuaMCL  mapuamcl

COMM RESOURCES INVENTORY AND GAP ANALYSIS

Course Code	Year Level	Term	Print Books (2021 to 2025)	E-books (2021 to 2025)	% compliance	NUMBER OF GAP TITLES
COMM100	1	1	1	0	20%	4
COMM101	1	2	1	0	20%	4
COMM103	1	2	1	0	20%	4
COMM122	1	3	0	0	0%	5
COMM131P	1	3	0	0	0%	5
COMM121	1	3	2	0	40%	3
COMM144	2	1	2	0	40%	3
COMM123	2	1	3	0	60%	2
COMM132P	2	1	1	0	20%	4
COMM104	2	1	0	0	0%	5
COMM102	2	1	3	0	60%	2
COMM135P	2	2	2	0	40%	3
COMM106	2	2	1	0	20%	4
COMM142	2	2	2	0	40%	3

COMM RESOURCES INVENTORY AND GAP ANALYSIS

Course Code	Year Level	Term	Print Books (2021 to 2025)	E-books (2021 to 2025)	% compliance	NUMBER OF GAP TITLES
COMM105	2	2	0	0	0%	5
COMM107	2	2	3	0	60%	2
COMM137	2	3	1	0	20%	4
COMM137L	2	3	1	0	20%	4
COMM112	2	3	1	0	20%	4
COMMELE C01	2	3	0	0	0%	5
COMM150	2	3	0	0	0%	5
COMM160	2	3	0	0	0%	5
COMM125P	3	1	4	0	80%	1
COMM200 -1	3	1	5	0	100%	0
COMM113	3	1	1	0	20%	4
COMMELE C02	3	1	0	0	0%	5
COMM153	3	1	1	0	20%	4
COMM151	3	1	0	0	0%	5

COMM RESOURCES INVENTORY AND GAP ANALYSIS

Course Code	Year Level	Term	Print Books (2021 to 2025)	E-books (2021 to 2025)	% compliance	NUMBER OF GAP TITLES
COMM163	3	1	1	0	20%	4
COMM111	3	2	0	0	0%	5
COMM139	3	2	0	0	0%	5
COMM200-2	3	2	5	0	100%	0
SSHUMELEC4	3	2	0	0	0%	5
COMMELEC03	3	2	0	0	0%	5
COMM152	3	2	1	0	20%	4
COMM165	3	2	3	0	60%	2
COMM200-3	3	3	5	0	100%	0
COMM124	3	3	3	0	60%	2
COMMELEC04	3	3	0	0	0%	5
SSHUMELEC5	3	3	0	0	0%	5
COMM154	3	3	0	0	0%	5
COMM164	3	3	0	0	0%	5
COMM199R	4	1	0	0	0%	5

COMM RESOURCES INVENTORY AND GAP ANALYSIS

An evaluation of library holdings published between 2021 and 2025 was conducted across the Bachelor of Arts in Communication program, covering 51 courses. The assessment followed the minimum requirement of five (5) titles per course as prescribed by CHED CMO No. 22, series of 2021, and aligned with AUN-QA standards for learning resources.

The findings revealed an average compliance rate of 104.3%, with most core courses meeting or exceeding the required number of references. However, there was an average shortfall of 1–2 titles per course. Additionally, 7 courses were identified as lacking recent titles, particularly in the areas of research and specialized subjects.

These results will inform CLIR's targeted acquisition planning, guided by faculty input, to enhance alignment with curricular requirements and support teaching, learning, and research outcomes

SUMMARY OF COMM BOOK AND NON-BOOK COLLECTION

Classification	No. of Title	No. of Volume
General Reference Books	1744	1744
Filipiniana	364	364
General Education Print Books	2	2
General Education E-Books	4	4
Professional Print Books	79	79
Professional E-Books	9	9
Thesis Collection	24	

SCAN THE QR CODE



TO VIEW BA COMM
COURSE REFERENCE LIST

COMM FOREIGN & LOCAL E-JOURNALS

Foreign Journals	Link	Frequency
Journal of Visual Communication and Image Representation		Monthly
Physical Communication		Bimonthly
Signal Processing: Image Communication		Monthly
Speech Communication		Monthly

COMM FOREIGN & LOCAL E-JOURNALS

Foreign Journals	Link	Frequency
Language & Communication		Bimonthly
Computer Speech & Language		Bimonthly
Assessing Writing		Quarterly
Journal of Second Language Writing		Quarterly

COMM FOREIGN & LOCAL E-JOURNALS

Local Journals	Link	Frequency
TalastÃsan: A Philippine Journal of Communication and Media Studies		2022
Advancing Literature and Communication Research		2012

LIST OF E-RESOURCES COLLECTION

Databases	Quick Response (QR) Code	Link
BRITANNICA ACADEMIC		https://academic.eb.com/levels/collegiate/search/magazines?query=communication
GALE ACADEMIC ONEFILE		https://go.gale.com/ps/i.do?st=T002&lm=AC~y&qt=QQE~communication~~RB~366+5~~PIB~.005&sw=w&ty=bs&it=search&sid=bookmark-AONE&p=AONE&s=Relevance&u=phmcl&v=2.1&asid=1f1eef0e
GALE E-BOOKS		https://go.gale.com/ps/i.do?st=T003&qt=QQE~communication~~PUB BK CL IDX~on&sw=w&ty=bs&it=search&sid=bookmark-GVRL&p=GVRL&s=Relevance&u=phmcl&v=2.1&asid=3c702ab9

COMM LIST OF E-RESOURCES COLLECTION

Databases	Quick Response (QR) Code	Link
GALE GENERAL ONEFILE		https://go.gale.com/ps/i.do?st=T001&lm=AC~y&searchResultType=SingleTab&qt=QQE~communication~~RB~366+5~~PIB~.005&sw=w&ty=bs&it=search&sid=bookmark-ITOF&p=ITOF&s=Relevance&u=phmcl&v=2.1&asid=badd63f4
GALE LITERATURE CRITICISM		https://go.gale.com/ps/i.do?st=T001&qt=QQE~communication&sw=w&ty=bs&it=search&sid=bookmark-LCO&p=LCO&s=Relevance&u=phmcl&v=2.1&asid=f232cb2c
SCIENCE DIRECT		https://www.sciencedirect.com/search?q=communications
VITALSOURCE EXPLORE		https://bookshelf.vitalsource.com/reader/books/9780857087539
WILEY ONLINE LIBRARY		https://onlinelibrary.wiley.com/action/doSearchAllField=Communication+-&startPage=&target=default&content=articlesChapters

COMM LIST OF E-RESOURCES COLLECTION

Databases	Quick Response (QR) Code	Link
SCIENCE DIRECT		https://www.sciencedirect.com/search?qs=communications
VITALSOURCE EXPLORE		https://bookshelf.vitalsource.com/reader/books/9780857087539
WILEY ONLINE LIBRARY		https://onlinelibrary.wiley.com/action/doSearchAllField=Communication+-&startPage=&target=default&content=articlesChapters

COMM LIST OF E-RESOURCES COLLECTION

LIST OF E-RESOURCES COLLECTION (JOURNALISM)

Databases	Quick Response (QR) Code	Link
BRITANNICA ACADEMIC		https://academic.eb.com/levels/collegiate/search/magazines?query=JOURNALISM
GALE ACADEMIC ONEFILE		https://link.gale.com/apps/doc/A894033842/AONE?u=phmcl&sid=bookmark-AONE&xid=963b554d
GALE E-BOOKS		https://go.gale.com/ps/i.do?st=T003&qt=OQE~Journalism~~PUB_BK_CL_IDX~on&sw=w&ty=bs&it=search&sid=bookmark-GVRL&p=GVRL&s=Relevance&u=phmcl&v=2.1&asid=b623385b
SCIENCE DIRECT		https://www.sciencedirect.com/search?qs=journalism
VITALSOURCE EXPLORE		https://bookshelf.vitalsource.com/reader/books/9781509538560
WILEY ONLINE LIBRARY		https://onlinelibrary.wiley.com/action/doSearch?AllField=%20Journalism

LIST OF E-RESOURCES COLLECTION (MEDIA RESOURCES)

Databases	Quick Response (QR) Code	Link
BRITANNICA ACADEMIC		https://academic.eb.com/levels/collegiate/search/magazines?query=media+resources&sortType=relevance
GALE ACADEMIC ONEFILE		https://go.gale.com/ps/i.do?st=T002&lm=AC~y&qt=OQE~media+resources~~RB~366+5~~PIB~.005&sw=w&ty=bs&it=search&id=bookmark-AONE&p=AONE&s=Relevance&u=phmcl&v=2.1&asid=219435c0
GALE E-BOOKS		https://go.gale.com/ps/i.do?lm=AC~y&qt=OQE~media+resources~~RB~366+5&sw=w&ty=bs&it=search&sid=bookmark-GRCS&p=GRCS&u=phmcl&v=2.1&asid=ebadfb81
SCIENCE DIRECT		https://www.sciencedirect.com/search?qs=Media+resources
WILEY ONLINE LIBRARY		https://onlinelibrary.wiley.com/action/doSearch?AllField=Media+resources&startPage=&PubType=book

CLIR ACTIVITIES

FROM SHELVES TO SCREEN

Written by: Paula Franczeska L. Gabito



In an age where information is often consumed through quick posts and endless scrolling, finding reliable and meaningful updates can make a significant difference for students navigating their academic journey.

Recognizing this need, the **Mapúa MCL Center for Learning and Information Resources (CLIR)** introduced a new platform designed to keep the community informed and connected. The launch of the first-ever **CLIR digital newsletter** marks an important milestone in strengthening communication between the library and the Mapúan community. Through this initiative, students and faculty can easily access updates about library services, newly available resources, and initiatives that support learning and research. More than just a collection of announcements, the newsletter aims to serve as a **central hub** where the community can stay updated on the many ways the library continues to evolve.

Among the highlights featured in the newsletter are newly unveiled **study zones** designed to accommodate different learning styles and provide more conducive spaces for studying and collaboration. The issue also introduces updated access to important **academic tools** such as *Grammarly*, various **online research databases**, and new subscriptions including *Wiley Online Journals* available through Microsoft Live accounts. In addition to these resources, the newsletter highlights student-centered initiatives like **CLIR XP: Earn Your Library Badges**, an interactive activity that encourages students to explore both the physical and digital services of the library. The issue also presents insights from **usage statistics**, reflecting how students and faculty continue to maximize CLIR's services—from research assistance and document delivery to the use of online databases and library spaces.

As its first edition reaches the Mapúan community, the CLIR digital newsletter reinforces the library's role as a **dynamic space** for learning, discovery, and collaboration.

Read CLIR's first newsletter here: <https://bit.ly/CLIRConnect1T2526>

CLIR ACTIVITIES

20 YEARS, 2000 STORIES

Written by: Ryza Mae G. Pasardan

In alignment with the SDG 4: Quality Education and the SDG 17: Partnership for the Goals. The Center for Service-Learning and Community Engagement's (CSCE) has launched its "20 Years, 2,000 Stories: A Legacy Library Project" program. With this, The Center for Learning and Information Resources (CLIR) has partnered with C&E Publishing Inc. as donors for gently used books for an upcoming functional community library in Brgy. Dapdap East, Tagaytay City, Cavite.



With the successful partnership of both the C&E Publishing Inc. and CLIR, 282 books will be donated and supplied for Cavite's functional community library. This collaboration is facilitated with the intention of ensuring that the resource gaps from students to families are bridged and catered for. Moreover, since academic books have populated most of the donations, both CLIR and the C&E Publishing Inc. aim to highlight the importance of education.

The Center for Learning and Information Resources (CLIR) then initiated a direct donation drive by visiting the community library of Brgy. Dapdap East in Tagaytay City, Cavite last 31st of January 2026 along with The Center for Service-Learning and Community Engagement's (CSCE). Along with the planned book donation, some of this community engagement's aims are, namely, to be able to help with the community library's organization (e.g.: color-coding systems), facilitation of "Daily Utilization Log" for tracking visitor data and their book usages, and resource processing for identifying accession numbers and category labels.



With the latter objectives cited, it is with great news that they were all made possible the same day along with extending the help further towards the barangay staff, the community's children, and the student volunteers.

To expound, the barangay staff gained knowledge with regards to library management, book processing, and collection tracking; the community's children now have the access to a functional library to assist in literacy; and student volunteers were able to develop leadership skills, collaborative skills, and socio-civic responsibility.

But that's not all, the community engagement with Brgy. Dapdap East did not just start and end with donating books and assisting with the library's organization, but a storytelling experience was also shared with 65 children. This is to encourage or enrich each child's literacy and learning habits. With a preceding series of interactive warm-up games and icebreakers, children were found to have the brightest smiles with active engagement along with their capability to comprehend the read story's moral and plot points.



Being able to see this planned delight and fulfillment to witness was the main heart behind this

Overall, this donation is more chance for education to people such privilege. Let us guarantee the power of reading and literacy possesses the right – everyone.



program written on paper come to fruition, it is with great this idea come to life along with the fact that extending help community engagement's motive.

than just being able to give; it is also offering a with people who cannot afford to access the growing future of education through sharing wisdom with anyone who

CLIR ACTIVITIES

LOVE AT FIRST PAGE

Written by: Paula Franczeska L. Gabito

Valentine's season is often associated with flowers, chocolates, and heartfelt messages shared between loved ones. This year, however, your favorite university library, the Mapúa MCL Center for Learning and Information Resources (CLIR) offered students a **different kind of match** – one that could be found between the pages of a good book.



From **February 9 to 14, 2026**, CLIR hosted “**Swipe Right on a Read**,” an interactive blind date with a book activity held at CLIR Einstein. The event invited students to discover new titles by selecting wrapped books labeled only with brief descriptions that hinted at the story inside. By removing the book covers and focusing on themes instead, the activity encouraged participants to take a chance on unfamiliar stories and explore new literary interests.

Students who participated in the activity were **encouraged to read** their selected books and share their thoughts by submitting reviews and ratings. Completing

the activity also qualified them for a **raffle draw**, adding an extra layer of excitement to the experience. Throughout the week, the library buzzed with curiosity and enthusiasm as students browsed through the mysterious book selections.

By the end of the event, **61 students** successfully matched with their books, proving that sometimes the best literary discoveries happen by surprise. Through engaging activities like Swipe Right on a Read, CLIR continues to **create opportunities** that bring the Mapúan community together while fostering a love for reading and exploration.



CLIR ACTIVITIES

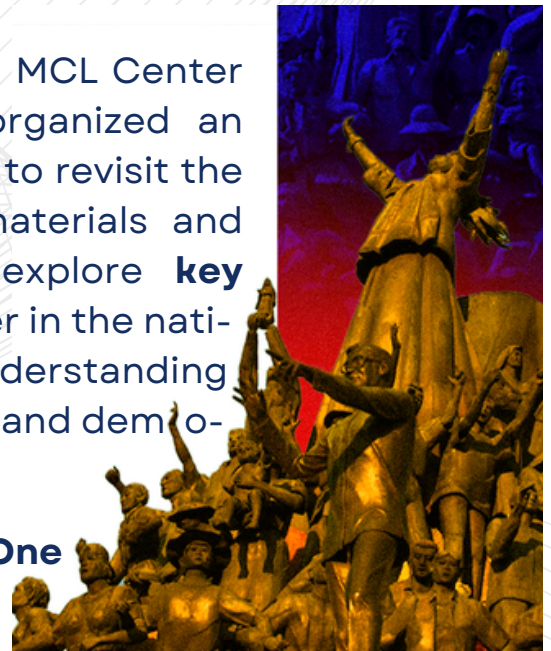
FOUR DAYS, A MILLION VOICES

Written by: Paula Franczeska L. Gabito

History lives on through the stories we continue to share and the lessons we choose to remember. Among the most significant moments in Philippine history is the **EDSA People Power Revolution**, a peaceful uprising that demonstrated the strength of unity and the power of collective action.

In commemoration of this historic event, the Mapúa MCL Center for Learning and Information Resources (CLIR) organized an **initiative** that encouraged the university community to revisit the stories behind the revolution. Through curated materials and informative displays, students were invited to explore **key moments and figures** that shaped this pivotal chapter in the nation's history. The activity served as a reminder that understanding the past allows us to better appreciate the freedoms and democratic values enjoyed today.

Guided by the message “**One story. One lesson. One generation at a time,**” the initiative emphasized the



importance of preserving historical memory among younger generations. Books and learning materials related to the revolution were highlighted to encourage **deeper reflection** on the events that unfolded during those historic days in **February 1986**. By revisiting these narratives, students were reminded that the **courage** and **determination** of ordinary citizens can shape the course of a nation's future. The initiative also provided an **opportunity** for members of the community to reflect on the enduring values of unity, freedom, and civic responsibility.

Through commemorative activities like this, CLIR continues to support not only academic learning but also **historical awareness** within the Mapúa community.

CLIR ACTIVITIES

LOADING... HER-STORY

Written by: Paula Franczeska L. Gabito

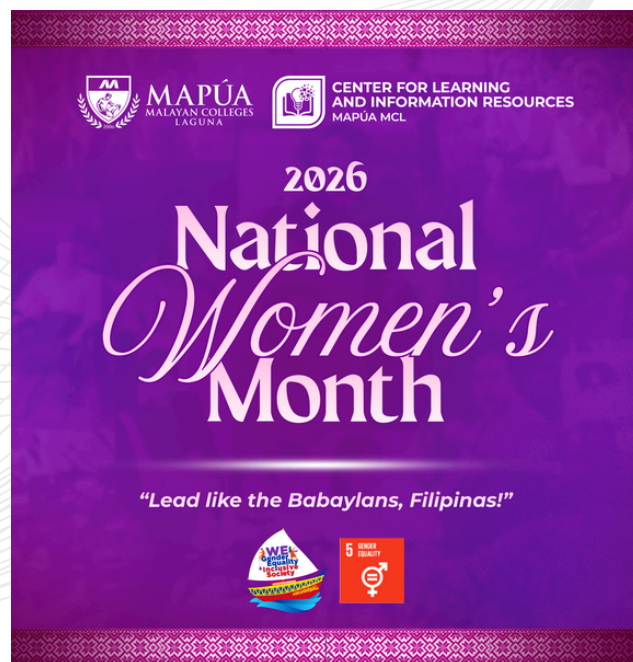
Throughout history, women have played an essential role in shaping communities, preserving culture, and inspiring progress through their **leadership and resilience**. Their stories reflect courage, compassion, and a deep commitment to creating meaningful change for future generations.

In celebration of National Women's Month, the Mapúa MCL Center for Learning and Information Resources (CLIR) launched ***HerStory: A Digital Exhibit of Filipina Changemakers***, a virtual initiative that highlights the lives and contributions of influential Filipina leaders. Developed by Ms. Shem Tolentino and Ms. Isobel Quiñones in collaboration

with students from the **Bachelor of Multimedia Arts (BMMA) program**, the exhibit transforms historical narratives into an engaging interactive experience. Through this digital platform, visitors are invited to **explore** inspiring stories that celebrate the strength and impact of Filipinas across different fields and communities.

Across different paths and generations, four Filipina changemakers—Bai Bibyaon Ligkayan Bigkay, Sr. Mary John Mananzan, Lourdes J. Cruz, and Haydee B. Yorac—quietly shaped the course of communities through courage and conviction. From defending ancestral lands and advancing women's rights to transforming science and restoring integrity in public service, their stories come together as a powerful reminder that change often begins with those who choose to stand, lead, and serve.

By presenting these narratives through an interactive virtual format, the exhibit encourages participants to connect with history in a more immersive and meaningful way. The initiative also highlights the **creativity and technical skills** of BMMA students who helped bring these stories to life through multimedia design. As the celebration of Women's Month continues, HerStory stands as a tribute to the enduring influence of Filipina leaders and a reminder that their stories continue to **inspire new generations** to lead with courage and compassion.



CLIR ACTIVITIES

CAN'T CHOOSE? CLIR PICKS!

Written by: Keizen Akyre L. Sillano Paula Franczeska L. Gabito

There are things in life that require a long and extensive thinking process, but there's nothing wrong with letting your quick thinking and spontaneity do all the decision-making. In choosing what to read, people might find themselves looking all around the shelves for what might pique their interest, but what if the book that may spark your interest and expand your ideas is right in front of you to pick?

CLIR Picks! is a weekly activity organized to promote spontaneous borrowing and appreciation for reading. This activity enables students to explore various genres of books, fostering their love for reading. The initiative is composed of a circulation of a curated selection of high-interest books, thoughtfully picked by CLIR staff, that will surely capture the participants' attentions. Each week, 10-15 captivating titles will be put into spotlight, placing it near the circulation counter.

The selection of books that were curated by CLIR staff are open to be borrowed by all students and library users of CLIR. These books can be borrowed for a week and can be extended for another. After reading the book, participants must submit a short review, which can be through a physical review slip or Google Forms. that expresses their reflection or recommendation of the book.

Beginning April 17, 2026, the first round of the curated selection of books became available for students to borrow. A variety of academic, fiction, and humanities-themed books written by renowned writers. Titles such as Noli Me Tangere by Jose Rizal, How to Read a Book by Adler and Doren, Issues in Economics Today by Robert C. Guell, and Twilight by Stephenie Meyer were included in this selection.

For CLIR Picks! Week 2: Another fresh selection of books is being highlighted. Stories that capture the hearts and minds were showcased for students to reach out for. A Gift of Wings by Richard Bach, The Diary of a Young Girl by Anne Frank, and Understanding the Self by Go-Monilla and Ramirez were some of the books from week 2's selection.

During the third week of CLIR Picks! Readers highlighted a mixed series of fiction and non-fiction books including The Count of Monte Cristo by Alexandre Dumas, Anak ng Lupa by Domingo Landicho, and the sequence to Jenny Han's famous novel collection: P.S. I Still Love You. These books tackled themes of self-growth, self-reflection, and cultural appropriation.

As the last week of CLIR Picks! approached, the event was warmly welcomed by Pride Month. Highlighting books about self-acceptance, personal growth, and standing up for yourself against society. This week gave spotlight to novels such as Carry On: The Rise and Fall of Simon Snow by Rainbow Rowell, the famous Pride and Prejudice by Jane Austen, and Love for Imperfect Things: How to Accept Yourself in a World Striving for Perfection by Haemin Sunim. These works give readers a sense of self-worth along with the hope of a brighter future where they can live a life free from stereotypes and judgments.



Participants who submitted their reviews all showed appreciation for the book they borrowed, expressing their learnings and impressions. BS Accountancy student Lyan Zoe C. Paringit stated in her review of The Da Vinci Decode: Discovering the Spiritual Secrets of Leonardo's Seven Principles by Michael J. Gelb that the book was truly enlightening in many ways, which she recommends for everyone who is aiming to pursue their dreams. "I find the book really informative," says Hospitality Management student Kiefer Zinedine Datugan in his review on How to Draw Your Own Graphic Novel by Frank Lee. 3rd-year Chemical Engineering student Jian Carlo Guevara talked about in his review of Issues in Economics -

Today by Robert C. Guell how the book tackled prevalent issues in a way that does not shield the readers from the rigor of economics.

This initiative by CLIR exposes students to explore the literature that they read and foster the students' engagement with the library. Along the way, this activity will further garner students' love and appreciation for books and enhance their reading comprehension and analysis through the reviews they give. This also promotes the selection of captivating, thought-provoking, and intellectual titles that CLIR offers.

USAGE STATISTICS



MAPUA
MALAYAN COLLEGES
LAGUNA



**CENTER FOR LEARNING
AND INFORMATION RESOURCES**
MAPUA MCL

1st Term, A.Y. 2025 - 2026 STATISTICS REPORT Communication

Online Document Delivery Service

5 STUDENTS **1** FACULTY
6.85%

A 6.85% utilization rate was recorded, indicating low engagement among users. This can be improved by increasing awareness and promoting its usefulness for accessing unavailable materials.



DOCUMENT
REQUEST

Book-A-Seat

72 RESERVATION
COUNT
98.63%

A 98.63% utilization rate was recorded, interpreting high engagement among students. This can be further supported by improving reservation convenience and ensuring availability.



SEATS
RESERVED

Roving Reference

6 STUDENTS
6.45%

A 6.45% utilization rate was recorded, indicating moderate engagement with students. This can be strengthened by maintaining active librarian presence and encouraging inquiries.



ROVING
REFERENCE
CATERED

Grammarly

2 STUDENTS
2.74%

An emerging 2.74% increase rate was noted indicating growing awareness of writing support tools. This can be developed further by offering workshops and tutorials.



SERVICE
REQUESTS

Borrowing Transaction Count

4 STUDENTS
5.48%

A significant increase of 5.48% was observed, suggesting renewed interest in physical materials. This can be strengthened by promoting available collections and improving accessibility.



BOOKS
BORROWED

Book-A-Librarian

1 STUDENT
1.37%

A 1.08% utilization rate was recorded, showing low engagement. This can be improved by promoting personalized consultation services.



SESSIONS
CONDUCTED

USAGE STATISTICS



MAPÚA
MALAYAN COLLEGES
LAGUNA



CENTER FOR LEARNING
AND INFORMATION RESOURCES
MAPÚA MCL

2nd Term, A.Y. 2025 - 2026 STATISTICS REPORT Communication

Borrowing Transaction Count

1 STUDENTS
1.27%

Minimal usage, indicating low reliance on physical materials.



Book-A-Seat

42 RESERVATION
COUNT
53.16%

Highest usage, showing strong dependence on study spaces.



Roving Reference

2 STUDENTS
2.53%

Low usage, suggesting limited engagement with assistance.



Grammarly

16 OUT OF **47** STUDENTS
34.04%

High usage, indicating strong adoption of digital writing support tools.



Online Document Delivery Service

2 STUDENTS
2.53%

Very low usage, indicating minimal demand.



OVERALL

The data shows that students primarily utilize study spaces (Book A Seat), while most academic support services remain underutilized. However, moderate Grammarly usage suggests some engagement with digital tools, highlighting opportunities to improve awareness of other services.



USAGE STATISTICS



MAPÚA
MALAYAN COLLEGES
LAGUNA



**CENTER FOR LEARNING
AND INFORMATION RESOURCES**
MAPÚA MCL

3rd Term, A.Y. 2025 - 2026 STATISTICS REPORT Communication

Online Document Delivery Service

2 STUDENTS **0** FACULTY
2.41%

Very low usage, indicating low demand. Awareness and promotion may be improved to increase its utilization.



DOCUMENT
REQUEST

Book-A-Seat

72 RESERVATION
COUNT
86.75%

Highest usage, showing a very strong reliance on library spaces. This emphasizes the importance of maintaining a conducive and accessible environment for study.



SEATS
RESERVED

Roving Reference

13 STUDENTS
15.66%

Moderate usage, indicating low preference for one-on-one support. Further promotion may help strengthen engagement.



ROVING
REFERENCE
CATERED

Borrowing Transaction Count

5 STUDENTS
6.02%

Low usage, indicating low reliance on physical materials. Initiatives may be implemented to encourage more borrowing and engagement with library resources.



BOOKS
BORROWED



OVERALL

Student engagement within the College of Arts and Sciences - COMM is heavily concentrated on physical space reservations via Book A Seat, while digital tools, specialized support, and assistance services exhibit minimal to zero utilization.

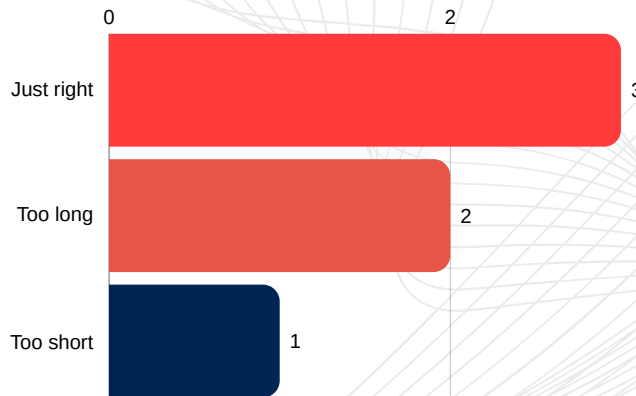
SERVICE EVALUATION

BOOK-A-LIBRARIAN EVALUATION SURVEY

**1ST TERM, A.Y
2025-2026**

THE LENGTH OF THE SESSION FOR STUDENTS WAS

● Too long ● Just right ● Too short



LEVEL OF AGREEMENT

The objectives of the Library Instruction Session were clearly stated by the librarian.

On average, the librarian clearly stated the Library Institution Session's objectives, with a

strongly agreed score.

The Librarian was knowledgeable.

On average, the librarian was knowledgeable, with a

strongly agreed score.

The Librarian presented the subject matter in a clear, understandable, and organized manner.

On average, the librarian presented the subject matter in a clear, understandable, and organized manner with a

strongly agreed score.

What was the most important resource that you learned about in the session?

OTHERS	94.44%
RESOURCE	5.56%
SERVICES	0%
FACILITIES	0%

LEVEL OF CONFIDENCE

After participating in this Library Instruction Session, I feel more comfortable accessing and searching in the library's databases.



On average, the students feel comfortable in accessing and searching the library's databases by themselves, with an

strongly agreed score.

After participating in the Library Instruction session, I am more likely to use the library for my research.



On average, the students will likely use the library as their primary source for their research, with an

strongly agreed score.



100%
ANSWERED THE
EVALUATION SURVEY.

**NUMBER OF
ATTENDEES**

18

Number of BAL attendees.

**NUMBER OF
SURVEY TAKERS**

18

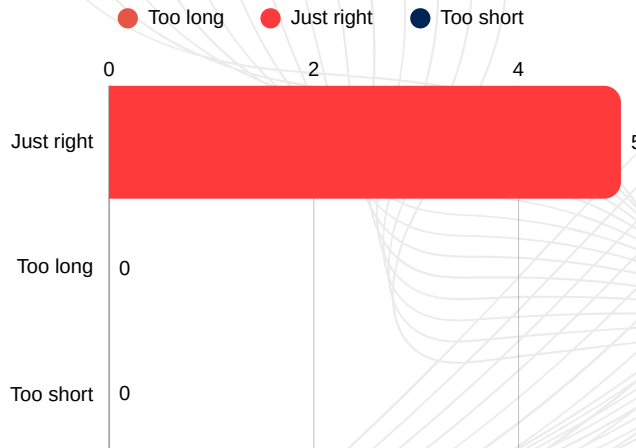
Number of survey takers.

SERVICE EVALUATION

BOOK-A-LIBRARIAN EVALUATION SURVEY

**2ND TERM, A.Y
2025-2026**

THE LENGTH OF THE SESSION FOR STUDENTS WAS



LEVEL OF AGREEMENT

The objectives of the Library Instruction Session were clearly stated by the librarian.

On average, the librarian clearly stated the Library Institution Session's objectives, with an

agreed score.

The Librarian was knowledgeable.

On average, the librarian was knowledgeable, with an

agreed score.

The Librarian presented the subject matter in a clear, understandable, and organized manner.

On average, the librarian presented the subject matter in a clear, understandable, and organized manner with an

agreed score.

What was the most important resource that you learned about in the session?

OTHERS	100%
RESOURCE	0%
SERVICES	0%
FACILITIES	0%

LEVEL OF CONFIDENCE

After participating in this Library Instruction Session, I feel more comfortable accessing and searching in the library's databases.



On average, the students feel comfortable in accessing and searching the library's databases by themselves, with an

agreed score.

After participating in the Library Instruction session, I am more likely to use the library for my research.



On average, the students will likely use the library as their primary source for their research, with an

agreed score.



100%
ANSWERED THE
EVALUATION SURVEY.

**NUMBER OF
ATTENDEES**

5

Number of BAL attendees.

**NUMBER OF
SURVEY TAKERS**

5

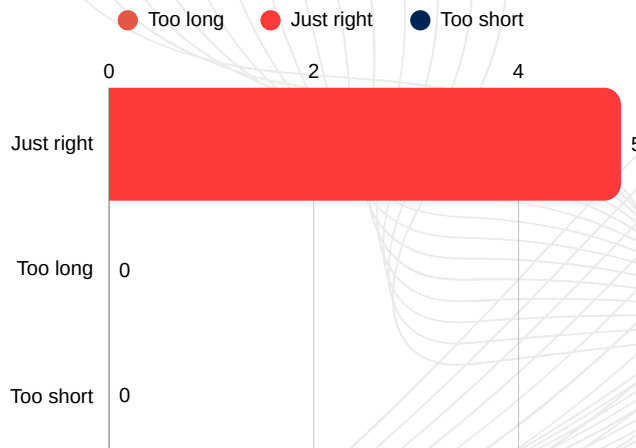
Number of survey takers.

SERVICE EVALUATION

BOOK-A-LIBRARIAN EVALUATION SURVEY

3RD TERM, A.Y
2025-2026

THE LENGTH OF THE SESSION FOR STUDENTS WAS



LEVEL OF AGREEMENT

The objectives of the Library Instruction Session were clearly stated by the librarian.

On average, the librarian clearly stated the Library Institution Session's objectives, with an

agreed score.

The Librarian was knowledgeable.

On average, the librarian was knowledgeable, with an

agreed score.

The Librarian presented the subject matter in a clear, understandable, and organized manner.

On average, the librarian presented the subject matter in a clear, understandable, and organized manner with an

agreed score.

What was the most important resource that you learned about in the session?

OTHERS	100%
RESOURCE	0%
SERVICES	0%
FACILITIES	0%

LEVEL OF CONFIDENCE

After participating in this Library Instruction Session, I feel more comfortable accessing and searching in the library's databases.



On average, the students feel comfortable in accessing and searching the library's databases by themselves, with an

agreed score.

After participating in the Library Instruction session, I am more likely to use the library for my research.



On average, the students will likely use the library as their primary source for their research, with an

agreed score.



100%
ANSWERED THE
EVALUATION SURVEY.

NUMBER OF
ATTENDEES

5

Number of BAL
attendees.

NUMBER OF
SURVEY TAKERS

5

Number of survey
takers.

LIBRARY APPRECIATION

BOOK-A-LIBRARIAN

“The session is informative.”

Gonzales, Ashlee B. , 1st year – CAS-PSY

“The discussion was so informative, and I learned a lot about stuff that I can use for my studies.”

Jimenez, Emmanuel Jan D. , 1st year – CCIS-CS

“The presentation and instructions to access and use the CLIR Librarian Service satisfied my expectations.”

Quintao, John Gabriel F., 1st year – MITL-COE

“There are many resources available to use in CLIR that I didn't know before this session.”

Tividad, Stephen D., 1st year – CMET-MarE

“The session introduced the multiple functions of the CLIR website, alongside its many sections and accessibility.”

Dela Cruz, Christjhan Paul S.
1st year – ETYCB-BA

“The presentation was educational and helpful for our research.”

Morato, Micko Aubrey G.
3rd year – MITL-ME

CLIR ONLINE REFERENCE ASSISTANT

Library users praise CORA for its:

- Informative
- Responsive
- Efficient
- Excellent
- Timely
- Accomodating
- Satisfactory



RATIO OF LICENSED LIBRARIANS AND SUPPORT STAFF

CMO NO. 22 SERIES OF 2021: MINIMUM REQUIREMENTS FOR LIBRARY OF HEIS COMMON TO ALL PROGRAMS (SECTION 3A)

Ratio	Minimum Requirement
Ratio: For 1,000 below user population (combined students, faculty and staff)	At least one (1) full-time licensed librarian and at least one (1) full-time support staff
For every additional 3,000 user population or a fraction thereof	At least one (1) additional full-time licensed librarian and at least three (3) additional full-time support staff to implement the face-to-face and online professional services and activities of the library

Note: Student assistant/s may be an augmentation to provide the necessary support services. However, the number of hours rendered by student assistant/s should be equivalent to the number of hours rendered by the required number of full-time support staff.

**College User Population:
7300 students**

**3 Registered Librarians;
2 Full-time Support Staff;
6 Student Assistants
On duty daily**

SCAN THE QR CODE



CMO NO. 22 SERIES OF 2021

Mapúa MCL CLIR Team



Lady Diana M. Santiago, RL, MLIS
CLIR DIRECTOR / CHIEF LIBRARIAN



MS. RUBI
Rubia Jerisse F. Siscar, RL
LIBRARIAN
(User Services and Information Literacy)



SIR DANIEL
Mc Daniel Rian L. Magluyan, RL
LIBRARIAN
(Technical Services and Collection Development)



MS. LYZA
Ma. Fe Lyza M. Mampusti, RL
LIBRARIAN
(Circulation Services and Records Management)



MS. ANDY
Nicole Kim Andre B. Pabilona
LIBRARY ASSISTANT
(Accreditation and Documentation Support)



SIR JV
Jayvee Y. Latina
LIBRARY ASSISTANT
(Frontline/Operations Support)

CLIR exists in support of the teaching, research, and extension functions of Mapua MCL. It shall serve the needs of the academic community, specifically the students and the faculty members.



CENTER FOR LEARNING AND INFORMATION RESOURCES

MAPÚA MCL



MCL.CLIR



MCL_CLIR

A **Mapúa** School | Building Professionals