

BS ENTREPRENEURSHIP: LIST OF BOOKS BY COPYRIGHT DATE

Accession_Number	Title	Edition	Publisher	Authors	Call_Number	Copyright Year	Course Code
For processing	Entrepreneurship	Eleventh edition	McGraw-Hill Education	Robert D. Hisrich, Michael P. Peters, Dean A. Shepherd		2020	TEC101, ENT078
00012861	International business: competing in the global marketplace	Twelf	McGraw Hill Education	Hill, Charles W.L.	HD62.4H5412019	2019	MGT117, ENT117
00012960	Organizational behavior: managing people and organizations		Cengage Learning	Griffin, Ricky W. ; Phillips, Jean M. ; Gully, Stanley M.	HD58.7G74172019	2019	MGT107
For processing	Entrepreneurship	sixth edition	Pearson	Barringer		2019	ENT04
For processing	Business communication: in person, in print, online	Tenth edition ; Philippine edition	Cengage Learning	Newman, Amy		2019	ENT101 ; ENG043L
For processing	Business for society: AIM-DLSU case book 2018		C&E Publishing			2019	
For processing	Economic development	Philippine edition	Cengage Learning	Dowling, J. Malcolm ; Valenzuela, Ma. Rebecca ; Brux, Jacqueline Murray		2019	ENT101; ENT102
For processing	Essentials of financial management	Fourth edition ; Philippine Seventh edition ; International	Cengage Learning	Brigham, Eugene F. ; Houston, Joel F. ; Jun-ming, Hsu ; Kee, Keng Yoon ; Griffin, A. N. B.		2019	FIN101 ; FIN102 ; FIN103 ; ACT141 ; ACT142
For processing	Financial markets and institutions	Seventh edition ; International	McGraw Hill Education	Saunders, Anthony ; Cornett, Marcia Millon		2019	FIN101
For processing	Marketing management	Fifth edition ; Philippine edition	Cengage Learning	Iacobucci, Dawn		2019	MKT101 ; MKT102
For processing	The evolution of economic thought	Eighth edition ; Philippine edition	Cengage Learning	Brue, Stanley ; Grant, Randy		2019	
00013230	World economy: international trade, economic systems and development	13300	Clanrye International	Robinson, Eduardo		2019	ENT117
00012454	E-commerce 2017 : business. technology. society		Pearson	Laudon, Kenneth C. ; Traver, Carol Guercio	HF5548.32L3812018	2018	ENT153
00011940	Family entrepreneurship in emerging markets		Routledge	Karra, Neri	HD62.25K37192018	2018	ENT112
00011925	International marketing : strategy, development and implementation		Routledge	Solberg, Carl Arthur	HF5415564712018	2018	ENT120
00012648	Issues in entrepreneurship & small business management		SAGE Publications		HB61518732018	2018	ENT122
00011928	Small business management : an entrepreneur's guidebook	8th	McGraw-Hill Education	Byrd, Mary Jane	HD62.7B9712018	2018	ENT111, ENT112
00012428	The business model book : design, build and adapt business ideas that thrive		Pearson	Bock, Adam J. ; George, Gerard	HD30.28862102018	2018	ENT103, MGT105
00012937	Implementing key account management: designing customer-centric processes for mutual growth		Kogan Page Limited	Marcos, Javier ; Davies, Mark ; Guesalaga, Rodrigo ; Hlot, Sue	HF5438.8.K48M37982018	2018	ENT181
00012938	Supplier relationship management: unlocking the hidden value in your supply base		Kogan Page Limited	O'Brien, Jonathan	HF5437.02632018	2018	ENT191
00012931	Megaregionalism 2.0: trade and innovation within global networks		World Scientific Publishing	Editors Ernst, Dieter ; Plummer, Michael G.	HT388M4352018	2018	ENT193
00012932	Spreadsheet modeling and decision analysis: a practical introduction to business analytics		Cengage Learning	Ragsdale, Cliff T.	T57.62.R1282018	2018	FIN021
00012933	Diversity in the workforce: current issues and emerging trends		Routledge	Edited by Byrd, Marilyn Y. ; Scott, Chaunda L.	HF5549.5.M52018	2018	MGT107
00012939	Process theory: the principles of operations management		Oxford University Press	Holweg, Matthias ; Davies, Jane ; De Meyer, Arnold ; Lawson, Benn ; Schmenger, Roger W.	TS155H64292018	2018	MGT113
00013299	Entrepreneur revolution : how to develop your entrepreneurial mindset and start a business that works	second edition	John Wiley & Sons	Priestly, Daniel		2018	ENT078
00013300	How to build an online business : Australia's top digital disruptors reveal their secrets for launching and growing an online business		John Wiley & Sons	Schwerdt, Bernadette		2018	ENT193
For processing	Customer relationship management		Larsen & Keller	Smith, Bertram		2018	ENT181
For processing	Business ethics:concept and cases	Eight edition	Pearson	Velasquez, Manuel G.		2018	MGT104
00013229	Strategic Management and Business Policy : Globalization, Innovation, and Sustainability	13299	Pearson	Thomas L. Wheelen ; J. David Hunger ; Alan N. Hoffman ; Charles E. Bamford		2018	MGT105
00012627	Entrepreneurship	10th	McGraw-Hill Education	Hisrich, Robert D. ; Peters, Michael P. ; Shepherd, Dean A.	HD62.5H9232017	2017	ENT130, ENT101, ENT121
00011948	The business of innovation		Sage	Mitra, Jay	HD45M57252017	2017	ENT121, ENT101
00011854	E-commerce: principles, technology and business applications		Delve Publishing	Lloyd, Lisa J. [editor]	HF5548.32E43122017	2017	ENT153
00011400	Entrepreneurship: theory, process, practice	10th	Cengage Learning	Kuratko, Donald F.	HB615K8712017	2017	ENT04-1, ENT04-2
00012629	Franchise management for dummies		John Wiley & Sons, Inc.	Seid, Michael H. ; Mazero, Joyce	HF5429.23544152017	2017	ENT151
00012723	How to Run Seminars and Workshops: Presentation Skills for Consultants, Trainers, Teachers, and Sales		Wiley & Son Inc.	Robert Jolles	AS6J6442017	2017	ENT156
00011924	Project management metrics, KPIs, and dashboards	3rd	John Wiley & Sons, Inc.	Kerzner, Harold	HD69.P75K4762017	2017	ENT114
00011945	Social entrepreneurship : managing the creation of social value		Routledge	Beugre, Constant	HD60B4832017	2017	ENT102, MGT104
00011962	Social entrepreneurship and social enterprises : nordic perspectives	1st	Routledge	Andersen, Linda Lundgaard ; Gawell, Malin ; Spear, Roger [Editor]	HD6056272017	2017	ENT115
00011969	Starting an online business all-in-one for dummies	5th	John Wiley & Sons, Inc.	Belew, Shannon ; Elad, Joel	HF5548.32B44202017	2017	ENT153

00011850	The essential guides to business for artists and designers	2nd	Bloomsbury Academic, an imprint of Bloomsbury Pub	Branagan, Alison	N8350B72262017	2017	ENT102
00012930	Quantitative methods for business		Cengage Learning	Anderson, David R. ; Sweeney, Dennis J. ; Williams, Thomas A. ; Camm, Jeffrey D. ; Cochran	T56A52232017	2017	MKT111
00012429	Breakout strategies for emerging markets : business and marketing tactics for achieving growth		Pearson Education, Inc.	Sheth, Jagdish; Sinha, Mona ; Shah, Reshma	HF5993553412016	2016	ENT114, MKT111
00011935	Building an innovative learning organization		John Wiley & Sons Inc.	Sarder, Russell	HD58.82527182016	2016	ENT114
00012485	Ecommerce analytics : analyze and improve the impact of your digital strategy		Pearson Education, Inc.	Phillips, Judah	HF5548.32P44272016	2016	ENT153
00011275	Entrepreneurship: starting & operating a small business	fourth	Pearson	Mariotti, Steve ; Glackin, Caroline	HD62.5M37492016	2016	ENT 04-2
00011239	Essentials of entrepreneurship and small business management	8th e	Pearson	Scarborough, Norman M. ; Cornwall, Jeffrey R.	HD62.7S22132016	2016	ENT04-2
00010986	International business	2nd e	McGraw Hill Education Asia	Hill, Charles W. L. ; Wee, Chow-Hou; Udayasankar, Krishna	HD62.4H5412016	2016	MGT105, ENT152
00011998	Methods of research in business education		Unlimited Books	Flores, Marivic Francisco	LB2369F56302016	2016	ENT121, MKT102, ENT103
00011480	E-commerce: an indian perspective	5th e	PHI Learning Private Limited	Joseph P. T.	HF5548.32J67152015	2015	ENT153
00010990	International marketing	tenth	Cengage Learning Asia Pte Ltd	Czinkota, Michael R. ; Ronkainen, Ilkka A.	HF1416C9412015	2015	ENT152